



## SPONSORSHIP BENEFITS

### BUILD YOUR OWN SPONSORSHIP (see credit chart below)

Invitations to the sponsorship breakfast	200	100	50	15	0
Link from CREW website home page to your company's website	5	3	2	2	2
Social media takeover posts	●	●	●	●	●
Company's name / logo featured in select print materials & media	5	4	3	2	
Company recognition at CREW special events & networking events	●	●	●	●	
Recognition in monthly newsletter	●	●	●	●	
Company spotlight in one of our monthly newsletters	●	●	●		
Recognition by slide presentation at monthly luncheon meetings	●	●	●	●	●
Display materials/swag at your featured monthly luncheon for company	●	●	●		
Giveaway opportunity at your featured monthly luncheon from company	●	●	●		
Recognition by Speaker at monthly luncheon meetings	●	●			
Recognition at luncheon by interview with Speaker or podium time	●	●	●		
Exclusive within your industry or profession	●				
Co-named University scholarship w/ CREW Charlotte (Determined by CREW)	●				
Right of first refusal the following year, must commit by Sept 1st	●				

	\$10K DIAMOND	\$6K PLATINUM	\$4K GOLD	\$2K SILVER	\$500 PARTNER
Invitations to the sponsorship breakfast	200	100	50	15	0
Link from CREW website home page to your company's website	5	3	2	2	2
Social media takeover posts	●	●	●	●	●
Company's name / logo featured in select print materials & media	5	4	3	2	
Company recognition at CREW special events & networking events	●	●	●	●	
Recognition in monthly newsletter	●	●	●	●	
Company spotlight in one of our monthly newsletters	●	●	●		
Recognition by slide presentation at monthly luncheon meetings	●	●	●	●	●
Display materials/swag at your featured monthly luncheon for company	●	●	●		
Giveaway opportunity at your featured monthly luncheon from company	●	●	●		
Recognition by Speaker at monthly luncheon meetings	●	●			
Recognition at luncheon by interview with Speaker or podium time	●	●	●		
Exclusive within your industry or profession	●				
Co-named University scholarship w/ CREW Charlotte (Determined by CREW)	●				
Right of first refusal the following year, must commit by Sept 1st	●				

## ANNUAL EVENTS

Link from CREW website home page to your company's website	●	●	●
Complimentary event tickets for the year	5	5	3
Premier Sponsor of event	●	●	●
Display table for company materials	●	●	●
Right of first refusal the following year, if you commit by November 1st	●	●	●
Announcement with company logo one month before event	●	●	●
Invitations to sponsorship breakfast	3	3	2
Recognition as sponsor on announcements and signage	●	●	●

CASINO & GAMING NIGHT \$3,500	ALPHABET SOUP NETWORKING EVENT \$3,500	PRESIDENT'S RECEPTION \$2,500
●	●	●
5	5	3
●	●	●
●	●	●
●	●	●
●	●	●
3	3	2
●	●	●

Credit Breakdown	Members Only?	Credits
CREW Network Convention Ticket	Yes	50
CREW Network Summit Ticket	Yes	20
Membership Fee	No	20
Signature Luncheon Ticket	No	3
Networking Event Ticket	No	2
Monthly Luncheon Ticket	No	1

### How do The Credits Work?

1. Choose a CREW Charlotte sponsorship level from above.
2. Email [executive@crewcharlotte.org](mailto:executive@crewcharlotte.org), at your convenience, when you'd like to exchange your credits for benefits.

We'll handle the rest!



# SPONSORSHIP COMMITMENT FORM

*To transform the commercial real estate industry by accelerating the advancement of women.*

## COMPANY INFORMATION

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

TELEPHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

## SPONSORSHIP LEVEL

SPONSORSHIP YEAR \_\_\_\_\_

- DIAMOND \$10,000
- PLATINUM \$6,000
- GOLD \$4,000
- SILVER \$2,000
- PARTNER \$500

## ADDITIONAL SPONSORSHIPS

List the selected Additional Sponsor Opportunity & Amount Below:

(i.e. Casino & Gaming Night \$3,500)

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

**AMOUNT OF CHECK ENCLOSED:**

**Additional sponsorship opportunities exist throughout the year, such as: Signature Events, Professional Development, Student Outreach, etc. For more information, please contact [executive@crewcharlotte.org](mailto:executive@crewcharlotte.org).**

### Return this form and payment to:

Executive Director  
CREW Charlotte, Inc.  
PO Box 36692, Charlotte, NC 28236

Email a .jpg or .tiff file of your company logo to: [executive@crewcharlotte.org](mailto:executive@crewcharlotte.org)

### Please Note:

- Your sponsorship benefits begin in January after timely receipt of funds and ends December 31<sup>st</sup>.
- Payments must be received no later than January 15th in order to be included in printed materials.
- CREW Charlotte, Inc. is a 501(c)(6) entity.
- CREW chapter bylaws stipulate that a CREW membership belongs to the individual (not the company) and is not transferable.

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-814-5400. The license is not an endorsement by the State.