

From: [CREW Charlotte](#)
To: ptrepp@carolina.rr.com
Subject: CREW Connect - September 2021
Date: Wednesday, September 22, 2021 9:14:47 AM

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September 2021



From the President

Earlier this week, I participated in an exercise where we discussed our top strengths and how to



build upon these strengths by recognizing our natural abilities and

areas of development. A strength is the ability to produce a nearly flawless positive experience in a specific task. To build strength though, you need three things: talent, skill, and knowledge. Talent exists naturally in all of us. It is the natural way we think, feel, and act. Skills and knowledge are facts or information that can be taught to us or that we acquire through experience, education, training, or practice. Every strength starts with talent and we must add the necessary skills and knowledge to produce outstanding outcomes.

CREW Charlotte’s mission is to advance the achievements of its members by promoting business, providing educational opportunities, and sharing information. We recognize it takes talent, skill, and knowledge to navigate a successful career in the commercial real estate industry. How can CREW Charlotte help you understand and use your strengths, develop and refine your personal and professional visions and cultivate your full potential? I am glad you asked.

CREW Charlotte has a number of professional development opportunities and member resources available. CREW Charlotte’s best-in-class luncheon programs feature high-caliber speakers and discussions on cutting-edge and industry-specific topics, ensuring you remain knowledgeable and at the forefront of what is relevant in commercial real estate. You can enhance your leadership skills through service on one of our committees and/or serving on the board. Gain knowledge and learn new skills from other CREW members by attending our various networking events, including one of our special events, community service opportunities, or before or after-hours events. Our Professional Development Committee offers opportunities to enrich your expertise and understanding of commercial real estate. CREW Charlotte also offers a mentorship program, giving our mentors and mentees

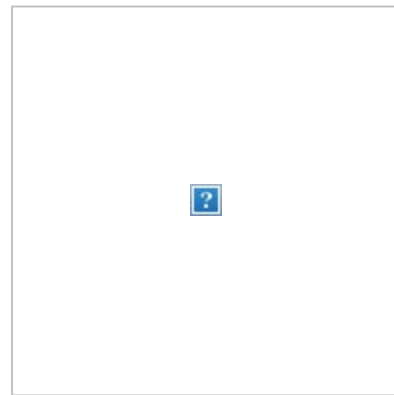


September 23, 2021 11:30 a.m. - 1:00 p.m.
[September Lunch Ladder \(Members Only\)](#)
[Register Now](#)

October 15, 2021 8:00 a.m. - 9:00 a.m.
[Before Hours with Community Partner Go Jen Go \(virtual\)](#)
[Register Now](#)

October 19, 2021
[Primax Pink Warriors Golf Tournament](#)
*Save-the-Date*October 19, 2021

October 28, 2021 11:30 a.m. - 1:00 p.m.
[October Lunch Ladder \(Members Only\)](#)
[Register Now](#)



Due to our 15 month for the price of 12 membership special, we will not welcome new members until October.

opportunities to establish complementary partnerships and lasting support systems. In 2021, CREW Charlotte formed the DEI Task Force, which provides valuable insight, resources, opportunities for conversation, and actionable strategies to assist in achieving diversity, equity, and inclusion (DEI) within the chapter and commercial real estate. Our talent filters can determine our preferences and ways of thinking, learning, and processing through our strengths when working with others. These talent preferences can cause us to create barrier labels that may exclude or judge others. Acknowledging our strengths and the strengths of others allows us to break down barriers we form about others. The DEI Task Force further promotes CREW Charlotte's goal of helping each other succeed by building stronger bonds and relationships through the recognition and acknowledgment of our strengths and differences.

Whether you have a short amount of time to invest or seek to make skills development and strength building a priority for 2022, CREW Charlotte has something for everyone. As the end of the year approaches, make sure you are investing in yourself by renewing your CREW Charlotte membership is at the top of your to-do list!

Highlights

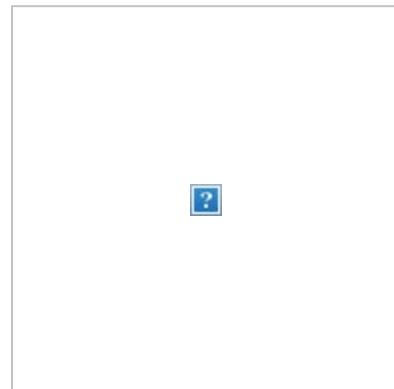
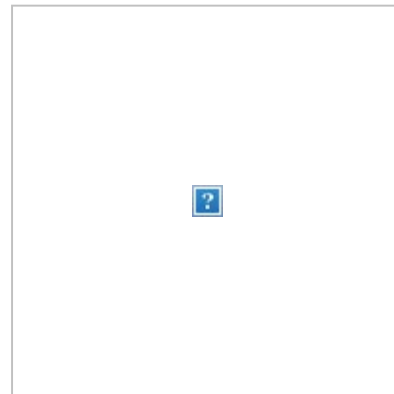


Carole Brumfield
McFarland Construction

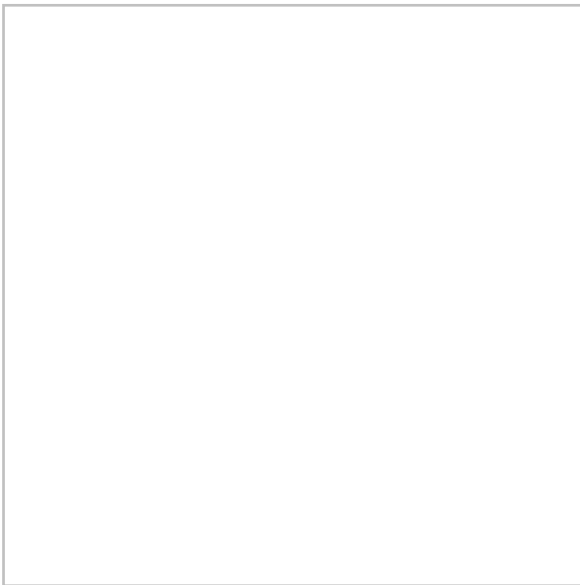
Meredith Cox
Cushman & Wakefield

Ashleigh Mellon
Geo-Hydro Engineers

Please contact [Patty Drummond](#) with your career updates.

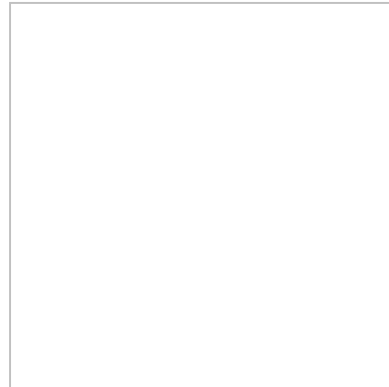


Amanda Bingham
Steelecase



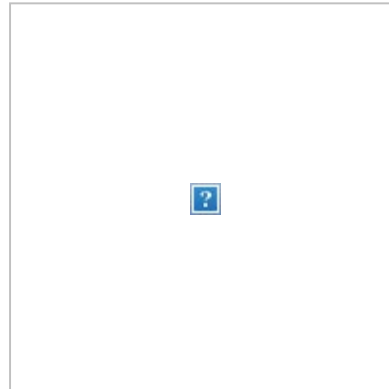
CREW Charlotte is dedicated to promoting a culture of equity and inclusion through our unwavering commitment to build diverse partnerships that reflect and strengthen our community. In order to ensure that our organization is diverse, equitable and inclusive we established a DEI task force this year. The task force has been hard at work strategizing and implementing enhanced ways CREW Charlotte operates to ensure we are an inclusive organization. Here are just a few of the things we have done so far this year:

- Established overarching goals specifically around DEI and action items for our task force
- Reviewing and implementing DEI language in our governing documents
- Initiated and are implementing DEI goals in all CREW's Board of Directors and Committees (Leadership, Membership, Programs, Recognition, etc.)
- Developing list of strategic partners to use as portals for membership, programming, networking, and business relationships
- Expanded list of industry organizations for ABC event on September 9th which



Genevieve Duffy
Wells Fargo Bank

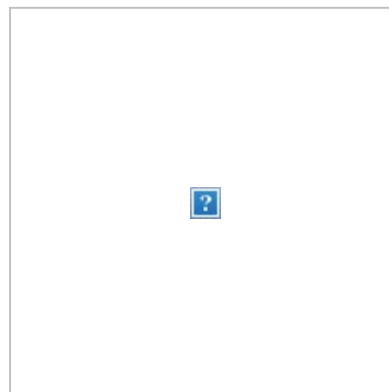
[Click here to read the member spotlights.](#)



[Primax Properties Thank You to All American Relocation and Stephens Office Systems](#)

Thanks to All American Relocation and Stephens Office Systems for your role in relocating our property management team recently – thank you for a job well done

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[DLR Group acquires Wright McGraw Beyer](#)

includes new organizations

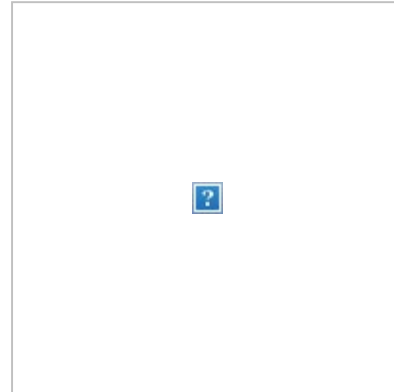
- Had our very own, Adrienne Bain, speak on DEI at our February luncheon
- We hosted Kim Gatling, partner and Chief Diversity & Inclusion Officer at Fox Rothschild as our feature speaker for our sponsorship breakfast this year

**15 months of
CREW
membership for
the price of 12!**

This rate will cover membership from October 1, 2021 - December 31, 2022. For more information or to apply, please [click here](#).



[Click here for more announcements.](#)



Marketing Manager - Colliers International

[Click here for more job opportunities.](#)

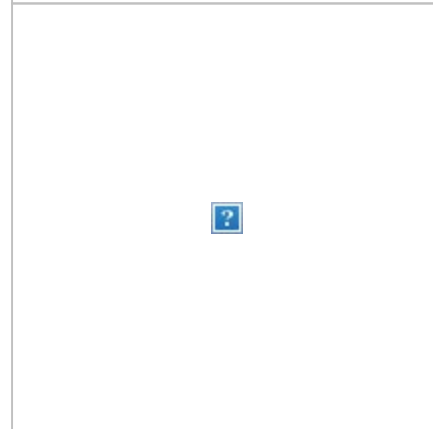
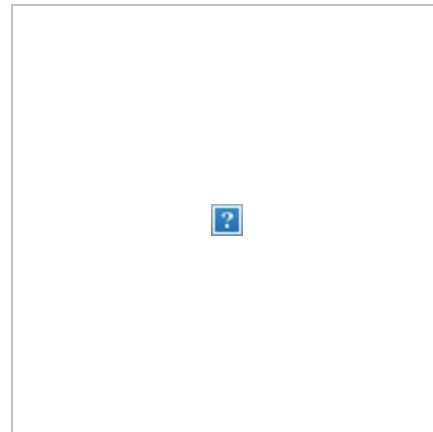
Interested in more connectivity with CREW Charlotte peers in your field? CREW Charlotte has begun some grassroots meetups over the past month. If you are interested in joining one of these peer groups, email [Mary Wilken](#) and she can connect you with the group leader for more information.



Join Susan G. Komen in celebrating 25 years of the Race for the Cure in Charlotte by participating in the Corporate

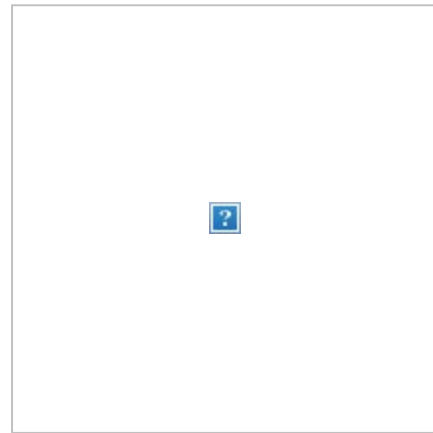
Challenge! The Corporate Challenge is a fundraising competition among corporations throughout the Greater Charlotte area to raise

Thank You to Our Sponsors!



funds for Susan G. Komen's mission. In honor of the Race for the Cure's 25th anniversary, participating companies and organizations will commit to raising \$2,500.

Ready to take on the challenge? Contact [Erica Boles](#) to register and challenge others in your industry to do the same.



Do you have any **news** to share with us about you or your company? Have you won an **award**? Would you like us to **nominate** you for one? If so, please contact [Patty Drummond](#) with your information.

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