



SPONSORSHIP BENEFITS 2022

BUILD YOUR OWN SPONSORSHIP (see credit chart below)

Invitations to the sponsorship breakfast	200	100	50	15	0
Link from CREW website home page to your company's website	5	3	2	2	2
Recognition on CREW's Social Media of company's selected content	Yes	Yes	Yes	Yes	Yes
Company's name / logo featured in select print materials & media	4	3	2	1	No
Company recognition at CREW special events & networking events	Yes	Yes	Yes	Yes	No
Recognition in monthly newsletter	Yes	Yes	Yes	Yes	No
Company spotlight in one of our monthly newsletters	Yes	Yes	Yes	No	No
Recognition by slide presentation at monthly luncheon meetings	Yes	Yes	Yes	Yes	Yes
Program event sponsor for a selected month (lunch ladders, before/after hours, webinar)	Yes	Yes	Yes	No	No
Display materials/swag at your featured monthly luncheon for company	Yes	Yes	Yes	No	No
Giveaway opportunity at your featured monthly luncheon from company	Yes	Yes	Yes	No	No
Recognition by Speaker at monthly luncheon meetings	Yes	Yes	Yes	No	No
Recognition at luncheon by interview with Speaker or podium time	Yes	Yes	No	No	No
Exclusive within your industry or profession	Yes	No	No	No	No
Co-named University scholarship w/ CREW Charlotte (Determined by CREW)	Yes	No	No	No	No
Right of first refusal the following year, must commit by Sept 1st	Yes	No	No	No	No

	\$10K DIAMOND	\$6K PLATINUM	\$4K GOLD	\$2K SILVER	\$500 PARTNER
Invitations to the sponsorship breakfast	200	100	50	15	0
Link from CREW website home page to your company's website	5	3	2	2	2
Recognition on CREW's Social Media of company's selected content	Yes	Yes	Yes	Yes	Yes
Company's name / logo featured in select print materials & media	4	3	2	1	No
Company recognition at CREW special events & networking events	Yes	Yes	Yes	Yes	No
Recognition in monthly newsletter	Yes	Yes	Yes	Yes	No
Company spotlight in one of our monthly newsletters	Yes	Yes	Yes	No	No
Recognition by slide presentation at monthly luncheon meetings	Yes	Yes	Yes	Yes	Yes
Program event sponsor for a selected month (lunch ladders, before/after hours, webinar)	Yes	Yes	Yes	No	No
Display materials/swag at your featured monthly luncheon for company	Yes	Yes	Yes	No	No
Giveaway opportunity at your featured monthly luncheon from company	Yes	Yes	Yes	No	No
Recognition by Speaker at monthly luncheon meetings	Yes	Yes	Yes	No	No
Recognition at luncheon by interview with Speaker or podium time	Yes	Yes	No	No	No
Exclusive within your industry or profession	Yes	No	No	No	No
Co-named University scholarship w/ CREW Charlotte (Determined by CREW)	Yes	No	No	No	No
Right of first refusal the following year, must commit by Sept 1st	Yes	No	No	No	No

ANNUAL EVENTS

Link from CREW website home page to your company's website	Yes	Yes	Yes
Complimentary event tickets for the year	5	5	3
Premier Sponsor of event	Yes	Yes	Yes
Display table for company materials	Yes	Yes	Yes
Right of first refusal the following year, if you commit by November 1st	Yes	Yes	Yes
Announcement with company logo one month before event	Yes	Yes	Yes
Invitations to sponsorship breakfast	3	3	2
Recognition as sponsor on announcements and signage	Yes	Yes	Yes

	CASINO & GAMING NIGHT \$3,500	ALPHABET SOUP NETWORKING EVENT \$3,500	PRESIDENT'S RECEPTION \$2,500
Link from CREW website home page to your company's website	Yes	Yes	Yes
Complimentary event tickets for the year	5	5	3
Premier Sponsor of event	Yes	Yes	Yes
Display table for company materials	Yes	Yes	Yes
Right of first refusal the following year, if you commit by November 1st	Yes	Yes	Yes
Announcement with company logo one month before event	Yes	Yes	Yes
Invitations to sponsorship breakfast	3	3	2
Recognition as sponsor on announcements and signage	Yes	Yes	Yes

Credit Breakdown	Members Only?	Credits
CREW Network Convention Ticket	Yes	50
CREW Network Summit Ticket	Yes	20
Membership Fee	No	20
Signature Luncheon Ticket	No	3
Networking Event Ticket	No	2
Monthly Luncheon Ticket	No	1

Do The Credits Work?

1. Choose a CREW Charlotte sponsorship level from above.
2. Use the credits given to your selected level to CUSTOMIZE your company's 2022 sponsorship exposure.
3. Fill in the "2022 CREW Charlotte Sponsorship Worksheet" to help build your sponsorship throughout the year.
4. Email executive@crewcharlotte.org, at your convenience, when you'd like to exchange your credits for benefits.

We'll handle the rest!



SPONSORSHIP COMMITMENT FORM

To transform the commercial real estate industry by accelerating the advancement of women.

COMPANY INFORMATION

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT PERSON _____

TELEPHONE _____

EMAIL _____

WEBSITE _____

SPONSORSHIP LEVEL

- DIAMOND \$10,000
- PLATINUM \$6,000
- GOLD \$4,000
- SILVER \$2,000
- PARTNER \$500

ADDITIONAL SPONSORSHIPS

List the selected Additional Sponsor Opportunity & Amount Below:
(i.e. Casino & Gaming Night \$3,500)

_____ \$ _____
_____ \$ _____

AMOUNT OF CHECK ENCLOSED:

Additional sponsorship opportunities exist throughout the year, such as: Signature Events, Professional Development, Student Outreach, etc. For more information, please contact executive@crewcharlotte.org.

Return this form and payment to:

Executive Director
CREW Charlotte, Inc.
PO Box 36692, Charlotte, NC 28236

Email a .jpg or .tiff file of your company logo to: executive@crewcharlotte.org

Please Note:

- Your sponsorship benefits begin in January after timely receipt of funds and ends December 31st.
- Payments must be received no later than January 15th in order to be included in printed materials.
- CREW Charlotte, Inc. is a 501(c)(6) entity.
- CREW chapter bylaws stipulate that a CREW membership belongs to the individual (not the company) and is not transferable.

SIGNATURE: _____ **DATE:** _____

Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-814-5400. The license is not an endorsement by the State.