

From: [CREW Charlotte](#)
To: ptrepp@carolina.rr.com
Subject: CREW Connect - July 2021
Date: Thursday, July 22, 2021 10:00:18 AM

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July 2021



From the President



I have always loved pineapples. However, when I moved to the South, pineapples took on a whole new meaning. I quickly learned that pineapples meant “welcome”, as well as friendship, graciousness, and generosity. This is also how I would describe CREW Charlotte. I have felt welcomed since the first luncheon event I attended approximately eight years ago. I was first introduced to CREW Charlotte by one of my mentors. During

one of our meetings, I shared with her that I wanted to expand my personal network, develop my leadership skills, and increase my knowledge about commercial real estate to help my professional and personal growth. Her immediate response was “You need to join CREW!” She was very active and engaged in



August 6, 2021 8:00 a.m. - 9:00 a.m.
[CREW Charlotte Before Hours with Primax Pink Warriors \(Virtual\) Register Now](#)

August 10, 2021 11:30 a.m. - 1:00 p.m.
[CREW Charlotte August Tour of the Innovation Barn](#)

the San Francisco chapter of CREW and knew the benefits of being a member. At the time, I had never heard of CREW. Trusting my mentor's advice, I began attending CREW Charlotte luncheon events as a guest.

I can remember walking into my first luncheon event and feeling a bit overwhelmed. There were over 100 people networking in the hallway and I didn't know anyone. Before I could think twice about leaving, I was approached by several members who introduced themselves, then quickly began introducing me to their network of friends. After a few events, I had begun building my "network" of business contacts and friends. I never again hesitated walking into events on my own.

Soon after my initial luncheon, I realized I wanted to be a part of CREW Charlotte. Upon joining CREW, I quickly got involved by serving as a member within several committees for CREW Charlotte. Over the years, I have had the pleasure of serving in numerous roles within leadership and the board. In addition, I have enjoyed serving as a member on various CREW Network committees. Finally, I had the privilege of serving as the Co-Chair of the CREW Network Member Education Committee, responsible for the planning of the 2018 CREW Network Convention in San Diego. If you have any questions or are interested in serving on committees at the CREW Charlotte or CREW Network and would like additional information, please contact [me](#).

Each of my roles within CREW Charlotte have allowed me to develop my leadership skills, build my personal and professional network with industry leaders, and expand my knowledge about current events and trends in commercial real estate. I gained confidence in myself, and realized I can achieve a senior leadership role. Throughout my years in CREW, I have always felt "welcomed" and supported. CREW members have your back. They are your personal cheerleaders, mentors, and sponsors - here to encourage you along your journey. I am forever grateful to my mentor for the best advice I've received... Join CREW! I hope you have found CREW as welcoming as I have.

"Be a pineapple: Stand tall, wear a crown, and be sweet on the inside." – Katherine Gaskin

Highlights

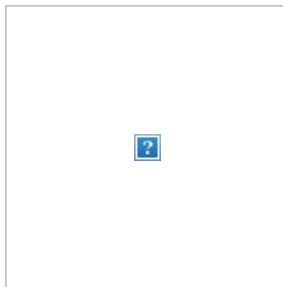
CREW Charlotte Mentor

Program. Need a new challenge or a new job? Do you have an impartial person you can go to for advice? Mentors help us and guide us through some of our most challenging times at work.

Applications for [CREW](#)

Charlotte's 2022 Mentor

Program are now available on the CREW Charlotte website and are due by August 31, 2021. As a CREW Charlotte Member or an employee of a CREW Charlotte Sponsor, we invite YOU to participate in our 2022 program that starts in January. Attend our [Virtual Information Session](#) on August 12 and learn more!



[Register Now](#)

August 12, 2021 1:00 p.m. - 2:00 p.m.
[CREW Charlotte 2022 Mentor Program Information Session](#)
[Register Now](#)

August 26, 2021 11:30 a.m. - 1:00 p.m.
[CREW Charlotte August Lunch Ladder](#)
[Register Now](#)

September 9, 2021 6:00 p.m. - 9:00 p.m.
[Alphabet Soup Event: The ABC's of Networking](#)
[Register Now](#)

September 21, 2021 3:00 p.m. - 5:00 p.m.
[Top Golf Fundraising Event](#)
[Register Now](#)

October 19, 2021
[Primax Pink Warriors Golf Tournament](#)
Save-the-Date



Marsha Anderson
Marcus & Millichap

Beth Burleson
Ruppert Landscape

Leslie Dillingham
AV-Tech Media Solutions

Erica Gray
Sentinel Risk Advisors

Amy Johnson
Savills

Bryan Johnson
Colliers

Emily Kirkpatrick
Nexsen Pruit

Lizzy Kurre
CESO

Megan Ledbetter
Taylor Morrison

Kat Lloyd
Circle K

Ed Martinez
Wells Fargo Bank

Natalia Nunez
Harker

Laura Truesdale
Alexander Ricks

Carolyn Wong
Switzenbaum & Associates



YWCA Book Drive. We just need 35 more books purchased! As a Summer kick-off with our new CREW Charlotte partnership with the YWCA, please help support the YWCA Central Carolinas by purchasing a copy/copies of the book below.

Just Like

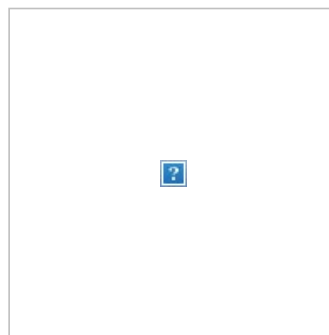
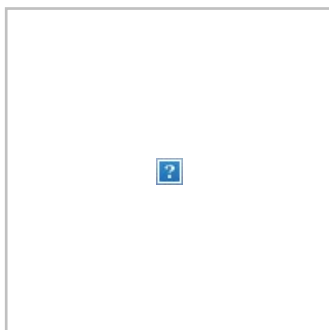
Me will be used in their Youth Learning Centers to support their focus on literacy, character development, and cultural enrichment. The link will take you directly to the YWCA Amazon page dedicated to the purchase of this book. Books will ship directly to the YWCA and the number purchased will be tracked in association with CREW Charlotte donations. We have a donation goal of 100 copies, by the end of July, so pass on the word! https://www.amazon.com/hz/wishlist/ls/1ZEIHXOSJTN1C?ref_=wl_share



Online Auction Donations. Do you have an item you'd be willing to donate? We're looking for items such as vacation rentals, sports tickets, music or sports memorabilia, theater or concert tickets, hotel or resort gift cards, cooking classes, wine/beer tastings or tours, car services, or restaurant gift cards. We're also

looking for items that could be packaged together in "baskets," such as electronics, tools, cooking or grilling equipment, popular children's toys, high-end housewares, car care items or services, designer jewelry, and accessories or beauty products and services. Contact [Madelyn Furr](#) or [Sivilay Xayasaene](#) about your donation!

Trivia is Back! You can now register for our annual **Alphabet Soup Event: The ABC's of Networking** scheduled for Thursday, September 9th at 8.2.0 at the NC Music Factory. You will be able to create your own team of up to



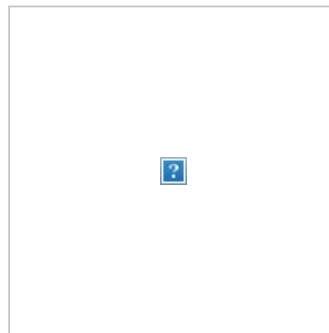
Andrea Howard
NorthMarq

Carter Jackson
Gallagher

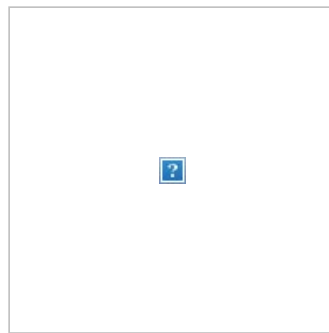
Emily Little
ESP Associates

Stephanie Moore
NINE dot ARTS

Please contact [Patty Drummond](#) with your career updates.



Diana Doan
McAdams



Keely Edwards
Ratzlaff Construction

[Click here to read the member spotlights.](#)

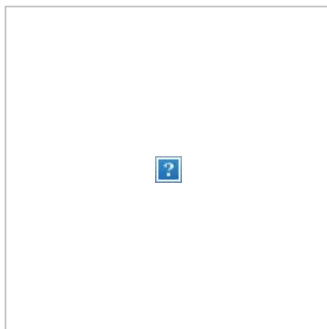
six people, join a team as an individual, or just attend the event and network. Net proceeds to benefit scholarships in fields of CRE. Come test your knowledge of CRE, Charlotte, and NC while networking with the best and brightest in the industry!



Membership is now being offered at a **special mid-year rate**. This rate will cover membership now until December 31, 2021. For more information or to apply, please [click here](#).

Do you have any **news** to share with us about you or your company? Have you won an **award**? Would you like us to **nominate** you for one? If so, please contact [Patty Drummond](#) with your information.

Thank You to Our Sponsor



[Primax Properties](#) is a real estate development and investment company focused on repetitive retail and commercial projects, nationwide, for our end-user tenants. Primax provides its clients the complete real estate development process:

- Site selection
- Project design and value engineering
- Permitting
- Financing
- Construction management
- Property management

Formed in 1995, Primax has completed over 850 projects in 35 states.

Their portfolio represents over 7 million square feet and over \$1 billion in investment value.

Primax especially values the longstanding relationships they've established with their tenants, many of whom are now in their third decade entrusting Primax with their real estate needs.



Thank you from Kimley-Horn
Thank you to Perkins&Will for the invite to team up on an exciting new project opportunity!

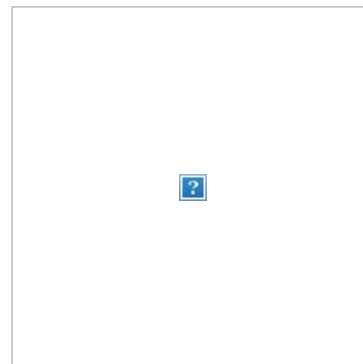
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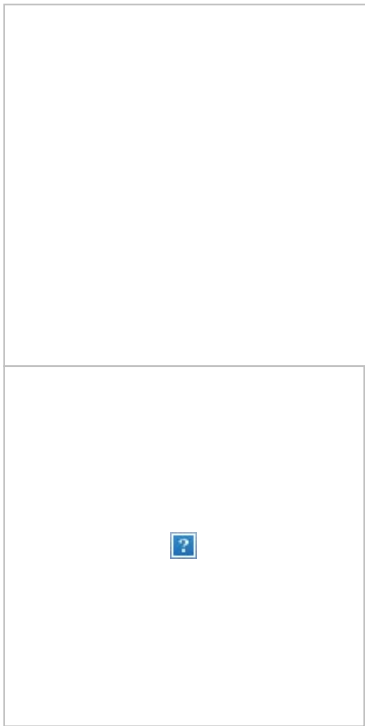
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