CREW Charlotte ptrepp@carolina.rr.com CREW Connect - January 2021 Tuesday, January 26, 2021 10:43:59 AM Subject: Date: View this email in your browser January 2021 From the President How have you maintained your networks and fostered relationships during this challenging year? From Zoom calls to conference calls, to emails and text messages, I thought I had seen it all. Until one day, I noticed my daughter sitting by her bedroom window

From: To:

holding signs up to her friend next door, who

was communicating back through her bedroom window. Within minutes, the girls had opened their windows and were chatting back and forth. They had discovered their own fun way of being able to safely see each other and stay in touch anytime of the day or night.

I encourage all members to find ways to get involved and think creatively on ways to stay connected with one another. Joining a **committee** is a great way to maximize your membership value, while also networking with members in a smaller setting. If a smaller commitment would work better for your schedule, then let us know if you would be interested in task force opportunities. These are very specific volunteer projects that are still a great way to connect and get to know other members.

While some things may have changed, CREW Charlotte's commitment to providing best-in-class networking, educational and informative luncheons, and business opportunities has always remained. Feeling the devastating events of 2020, we are at a historic point in time in which we have ignited a movement to call attention to the systematic injustice and division across our nation. Join us at our **February 9th luncheon** to hear CREW Charlotte past president and current CREW Network board member **Adrienne Bain** as she discusses diversity, equity, and inclusion in the commercial real estate industry. You can help transform the commercial real estate industry by getting involved with CREW Charlotte and even joining our new DEI Task Force.

We are excited to kick off our **2021-2022 Authentic Leadership Program** this year! Join us for a virtual session to learn more about the program on April 22nd.

We are finalizing details for our Signature luncheon featuring Allison Levine, team captain of the first American Women's Everest Expedition. I have had the honor of hearing Allison speak and I have read her book. Her personal stories relating to perseverance and critical thinking resonate regardless of the high-stake situation you are in. In addition to our best-in-class luncheons featuring high caliber speakers, CREW Charlotte also offers a variety of small group networking opportunities for our members, including Before Hours, After Hours, and Lunch Ladders. Be on the lookout for additional information for our special events, planned for later this year.

Finally, we are so grateful for our sponsors. Through the best and worst of times, the continued support of our sponsors is instrumental to our success. Our sponsors are critical in helping us raise awareness of our mission within the commercial real estate industry. CREW Charlotte's sponsors have a genuine impact on the scholarships we award within the community, programs we offer, community outreach efforts, and the infinite work done to advance women in our industry. Our sponsors also enjoy the benefit of year-long recognition by their peers, employees, potential employees, clients, and partners as companies who are committed to a diverse and inclusive workforce. January is the last official month of our sponsorship drive; however, it is never too late to make your commitment for 2021.

I am honored and excited to serve as your 2021 CREW

January 28, 2021 11:30 a.m. - 12:30 p.m.

CREW Lunch Ladder (CREW Members
Only)

Register Now

February 9, 2021 11:30 a.m - 1:00 p.m.

CREW Charlotte February

Luncheon: "The Color of Change"

with Adrienne Bain

Register Now

ALL EVENTS ARE VIRTUAL UNLESS OTHERWISE NOTED



Stephanie Bryant Towne Bank

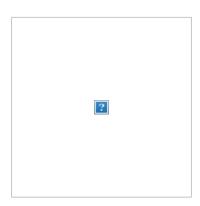
Treva Cannon Walker Zanger

Tina EarlyCatawba Mechanical Services

Sarah Prescott UNC Charlotte

Amy Quarrick Little

Laura Ward CiltonLarsonAllen



Heather HopkinsThe Spectrum Companies

Please contact <u>Patty Drummond</u> with your career updates.

Charlotte president. I look forward to networking and connecting with all of you!

Highlights

CREW Charlotte values **Diversity**, **Equity & Inclusion**. In 2021, we have created a task force that is working on new initiatives around DE&I but we need your help. We are asking that each member take just a few minutes to visit the "My Account" section of your CREWBiz profile. From there just make sure you have selected an answer for **gender**, **ethnicity**, **compensation**, **sexual orientation**, **and disability**. This small action will help us set a baseline for our DE&I goals going forward. **The information** you provide will remain anonymous. All demographic data is reported collectively, not individually.

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donations through Amazon
Smiles will count towards
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can find out more about this by

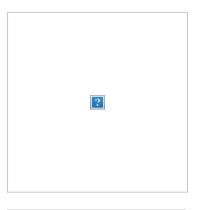


visiting: https://crewnetwork.org/foundation/amazonsmile.



Now is the time to renew your membership and update your CREWbiz profile! Your membership expired on December 31 so please take a moment to renew your membership and avoid a lapse in member benefits.

East Mecklenburg High School, a CREW Charlotte



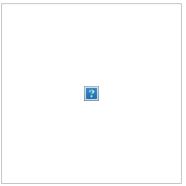


Nichole Kelley Wells Fargo Bank



Concorde Construction

Click here to read the member spotlights.



Dawn Royle

Thank you Marie McLucas for giving Investors Title the opportunity to work with you and your great team again!

Outreach Community, is compiling a **Career Spotlight Database** and they need your help creating content! If you would be interested in doing a video that talks



about how you got to your career, training and education that it took to get there, day to day activities, your industry outlook and any other advice for young scholars you may think of, please send an email to **Rob Phillips** or **Dianne Jones** to get started!

Do you have any **news** to share with us about you or your company? Have you won an **award**? Would you like us to **nominate** you for one? If so, please contact **Patty Drummond** with your information.

January Virtual Luncheon: Soaring into 2021 with CLT



CREW Charlotte hosted *Haley Gentry*, Acting Aviation Director at CLT, for an informative discussion of CLT at our January 19th virtual luncheon. Haley, a Charlotte native who has served in various roles at the airport upon

graduation from ASU, provided an overview of CLT's past successes, recovery activities, and continued advancement of infrastructure development projects.

Click here to read a summary of the luncheon.

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