From: CREW Charlotte
To: ptrepp@carolina.rr.com
Subject: CREW Connect - February 2021
Date: Thursday, February 18, 2021 1:14:32 PM

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February 2021

From the President

February is Black History Month, a time to celebrate and pay tribute to the great achievements of African

Americans. As a professional networking organization focused on the advancement of women within the commercial real estate industry, we know diversity, equity, and inclusion (DEI) is part of our identity and mission. To move forward with growth and support our organization's mission, we must focus on action. CREW Charlotte's DEI Task Force is working to determine goals, metrics, and timeline for the chapter's DEI action plan. Establishing goals for DEI actions creates accountability and begins the process of identifying and acknowledging areas for improvement in representation of race, class, age, ability, sexual orientation, and other marginalized social categories, leading to continual growth. ***We need your help!*** Please take one minute to update your demographics on your **My Account** page. To be the global leader on diversity in commercial real estate, we must provide data about our members and constituents. The information you provide will remain anonymous. All demographic data is reported collectively, not individually. Individual demographic data is not shared. CREW Charlotte remains steadfast to establish goals, take responsibility and create action; continue the conversation on DEI; focus on inclusion; and promote training to advance DEI within our organization.

This past week, members of our CREW Charlotte leadership team attended the virtual 2021 CREW Network Winter Leadership Summit. The **CREW Network Impact Awards** recognize member achievements, extraordinary leadership and success in commercial real estate. New for 2021, CREW Network has added the Rising Star Award to honor outstanding volunteer contributions, participation, and engagement in CREW Network. Nominees must have at least three, but no more than eight years of experience in CRE. Award nominations for the CREW Network Impact Awards open February 16th. If you would like more information or to be nominated, please contact our **Member Recognition Committee**.

Additionally, CREW Network is providing a three-part DEI training Series, The Reckoning, on

February 25, 2021 11:30 a.m. - 12:30 p.m.
CREW February Lunch Ladder (CREW Members Only)
Register Now

February 26, 2021 8:00 a.m. - 9:00 a.m.
CREW Before Hours with Komen Charlotte
Register Now

March 9, 2021 11:30 a.m - 1:00 p.m.
CREW Charlotte March Luncheon: Creating "Building Buzz"
Register Now

March 9, 2021 1:00 p.m - 1:00 p.m.
IREM's Advocacy Impact Day
Register Now

March 24, 2021 4:00 p.m. - 6:00 p.m.
Southeast CREW Chapters Virtual Happy Hour (CREW Members Only)
Register Now

ALL EVENTS ARE VIRTUAL UNLESS OTHERWISE NOTED
March 25, 2021 11:30 a.m. - 12:30 p.m.
CREW March Lunch Ladder (CREW Members Only)
Register Now

ALL EVENTS ARE VIRTUAL UNLESS OTHERWISE NOTED

Jenn Bosser
Iredell Economic Development Corporation

Katie Husselbee

March 23rd, April 13th, and May 4th. Registration is open and the $250 registration fee includes all three sessions, the video recordings and training materials. The event is limited to 75 participants.

CREW Network Foundation is the only organization dedicating its resources solely towards transforming the commercial real estate industry by advancing women globally. When you make a donation, your funds support university-level educations for women pursuing careers in CRE, CREW Network's industry research on gender and diversity and inclusion in CRE, and programs such as UCREW and CREW Careers that educate young women and girls about career opportunities in CRE. CREW Network Foundation has committed to providing twenty-five (25) $5,000 academic scholarships to women in 2021. Applications for scholarships are currently being accepted through April 15th. You may find more information regarding the scholarship eligibility and apply **here**. During the 2021 CREW Network Winter Leadership Summit, CREW Charlotte's past president and current CREW Network board member Adrienne Bain was awarded the addition of a diamond to add to her **CREW Visionaries** pin to recognize her commitment to supporting CREW Network Foundation's mission. Help us ensure the future of CRE is female by making a contribution to the **CREW Network Foundation scholarship program**.

If you haven't attended a CREW Network Summit, you have two more opportunities to attend this year: June 10-11 in St. Louis and September 28-30 in Las Vegas. Additional information regarding registration and the events will be available in the coming months, so be on the lookout!

I want to leave you this month with three questions CREW Network CEO Wendy Mann asked during this year's CREW Network Winter Leadership Summit. Who did you become in 2020? Who are you going to be in 2021? What are you going to take with you this year? Whatever it is, make yourself the priority this year.

Highlights

Foundation scholarship applications are now

Harker

Alexis Kaiser
JLL

Kelly McManus
Hill Partners

Aislinn Nagy
Balfour Beatty

Patience Petsche
SAF Technologies

Melanie Reddrick
Little

Season West
Harker

Sara Whitten
Swinerton

Please contact Patty Drummond with your career updates.

available! CREW Network Foundation will award $5,000 USD academic scholarships, paid internship opportunities, complimentary CREW Network Convention registration, and more to 25 female university students this year. Please share this opportunity with any real estate-related program students you know. Applications are due April 15.

Support CREW Charlotte and CREW Network Foundation by **linking your Amazon account to CREW Network Foundation** – donations through Amazon Smiles will count towards our chapter challenge. You can find out more about this by visiting: https://crewnetwork.org/foundation/amazonsmile.

East Mecklenburg High School, a CREW Charlotte Outreach Community, is compiling a **Career Spotlight**

Caroline Briggs
Regions Bank

Christine Mason
Telecom Made Simple

Click here to read the member spotlights.

Nancy Olah
Thank you to Vanessa Hall (Colliers International Valuation & Advisory Services) for providing appraisal services for my client's medical office property.

Click here for more deals.

Database and
they need your help creating content! If you would be interested in doing a video that talks about how you got to your career, training and education that it took to get there, day to day activities, your industry outlook and any other advice for young scholars you may think of, please send an email to **Dianne Jones** to get started!

Do you have any **news** to share with us about you or your company? Have you won an **award**? Would you like us to **nominate** you for one? If so, please contact **Patty Drummond** with your information.

February Virtual Luncheon: The Color of Change with Adrienne Bain

2020 may be remembered partly as a record year of civil unrest across the US, prompting a more deliberate focus on racial inequities. As a result, many industry sectors have increased efforts to advance diversity, equity, and inclusion (DEI) – including the CRE field.

Click here to read a summary of the luncheon.

Administrative and Accounting Assistant - Trinity Capital Advisors

Click here for more job opportunities.

How to Use CREWbiz & CREW Network

Click here for more announcements.

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