From:
To:
Subject:
Date:

CREW Charlotte ptrepp@carolina.rr.com CREW Connect - April 2021 Wednesday, April 28, 2021 9:15:09 AM

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April 2021

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From the President

Did you know that April 22nd was "Bring Your Child to Work Day"? For more than 25 years,



National Bring Your Child to Work Day has provided an opportunity for children of

all ages to explore career opportunities, build self-esteem, and challenge gender stereotypes in the workplace. Growing up, my neighbor would bring me and her daughter with her to her insurance office to "help" her. She allowed us to shadow her, ask her insurance specific questions, and inquire about her responsibilities. My neighbor made quite an impression on me, inspiring me to major in Finance and Insurance. Had I not spent time with my neighbor, learning everything I could from her about insurance, I likely would not have elected it as a major and would not be where I am today professionally.

Approximately 3.5 million workplaces participate in National Bring Your Child to Work Day annually, according to National Today. While women are excelling in commercial real estate (CRE) careers, CREW Network's research reflects that women only occupy 37% of the industry, and less than one-third of the real estate related degrees are obtained by women. CREW Charlotte is also dedicated to the advancement of women and diversity in the CRE pipeline. Our Student Outreach Committee partners and builds relationships with high school and college students locally, along with industry professionals, to build connections and increase the CRE pipeline. The Student Outreach Committee host presentations for students to introduce them to CRE and the anatomy of a deal; spearheads internship opportunities; and has created a career overview video library for students interested in careers in CRE, just to name a few. CREW Charlotte further demonstrates its commitment to the advancement of women in the CRE pipeline through its support of the CREW Network Foundation scholarships, which support future female leaders as they pursue university-level education that will lead to careers in CRE. If you would like to support our mission, you can contact one of our

April 28, 2021 4:00 p.m. - 5:30 p.m. <u>CREW Charlotte Virtual Afer Hours - Meet</u> <u>the 2021 CREW Charlotte Board</u> <u>Register Now</u>

May 6, 2021 3:00 p.m. - 5:00 p.m. <u>CREW Charlotte Top Golf Fundraising</u> <u>Event (IN-PERSON, Members Only)</u> <u>Register Now</u>

May 11, 2021 11:30 a.m. - 1:00 p.m. <u>CREW Charlotte Virtual May Luncheon -</u> <u>"The Office Called. It Wants its Workers</u> <u>Back."</u> Register Now

May 18, 2021 8:00 a.m. - 9:00 a.m. <u>CREW Charlotte Before Hours - Virtual</u> <u>Tour of Ally Charlotte Center</u> <u>Register Now</u>

May 20, 2021 11:30 a.m. - 1:00 p.m. <u>CREW Charlotte May Lunch Ladder (IN-</u> <u>PERSON, Members Only)</u> <u>Register Now</u>

ALL EVENTS ARE VIRTUAL UNLESS OTHERWISE NOTED



G Management

Kim Ellison Southern Stoneworks

Brittany Hayden Foundry Commercial

Jennifer Hoffman

amazing Student Outreach Committee cochairs, <u>Kimberly Mobley</u> (Brownstone) or <u>Kayla Shively</u> (Forrest Firm) to find out how you can partner with our Student Outreach Committee and assist students locally. Additionally, you can contribute online to the CREW Network Foundation scholarship program <u>here</u>.

Our CREW Charlotte board members look forward to meeting you at our <u>April 28th Meet</u> <u>the Board After Hours</u> event. Join us from 4:00 p.m. – 5:30 p.m. to learn more about CREW Charlotte, our board members. and their path to serving on the board, as well as how to become part of the CREW Charlotte leadership team.

CREW Charlotte is excited to announce our first in-person fundraising event of 2021! We will be holding a fundraising event at **Top Golf** on May 6th from 3:00 p.m. – 5:00 p.m. Å portion of your ticket price will go to scholarships for students in fields of CRE. Space is limited, so don't delay!

Registration is now open for the CREW Network Spring Leadership Summit! The event is open to all members and has been launched as the first-ever hybrid meeting experience, with participants choosing to participate virtually or face-to-face with us in Saint Louis, Missouri June 10-11. The CREW Network Spring Leadership Summit brings together top leaders in CREW Network to learn from one another, network with industry professionals, gain professional development skills and leadership training, as well as learn from leading experts about the critical leadership skills to give you the business advantage. You can find additional information about the 2021 CREW Network Spring Leadership Summit and register to attend here.

I have used my time working from home over the past year to educate my children more about what I do at work. They now have a better appreciation for my work, the hours and dedication I put into my work, and why it's important to me. I have also taken this time to talk to them more about their career paths, interests, and motivations. I hope that at the very least, I have helped them to think about new career possibilities. Bridge Commercial Real Estate

Nicole Holcomb Dogwood State Bank

Tonya Jones Bellwether Enterprise

Pheadra Line J & J Flooring

Alexis Turner Commercial Furniture Interiors

Sarah Walko Turner Construction

Debra Wysocki Little



Celeste Pantuso W.K. Dickson

Kayla Churchill Shively Forrest Firm

Jessica Slattery The Morgan Companies

Please contact <u>Patty Drummond</u> with your career updates.



Highlights



Leadership Program will guide you on your journey through self-discovery, arming you with the tools to achieve your full authentic leadership potential. Apply today!



The new

app allows you to access CREW Network content, news, events, and membership benefits, including jobs and content, all in one

Brittany Heath First American Title insurance Company



Click here to read the member spotlights.



Thank you to Carrie Sharp with Indoff for connecting me with one of her clients for a move project! We were able to site survey, make a needs analysis and offer a solution that satisfied all the needs for the client. The project included contents and technology moving, disassembling their existing furnishings, and repurposing them through donation, removal and delivery. Thank you Carrie for keeping All American Relocation in mind for your clients!

Click here for more deals.

convenient place. Locate CREW members, access forums to connect and send messages and do business. You can also donate to CREW Network Foundation or renew your membership from the convenience of your phone!

Do you have any **news** to share with us about you or your company? Have you won an **award**? Would you like us to **nominate** you for one? If so, please contact <u>Patty</u> <u>Drummond</u> with your information.

April Virtual Luncheon: Industrial is Booming...and Why it Matters to Everyone.



During our CREW Charlotte April virtual lunch on April 20^{th,} we heard from representatives focused on our local Industrial market that Charlotte's secret was out. With our proximity to multiple expressways, healthy population growth, and workforce training initiatives, we are prime for manufacturing companies



Click here for more job opportunities.



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Click here to read a summary of the luncheon.

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