



## SPONSORSHIP BENEFITS

	\$10K DIAMOND	\$8K PLATINUM	\$4K GOLD	\$2K SILVER	\$500 PARTNER
"Build your own sponsorship" credits (see credit chart below)	200	100	50	15	0
Invitations to the sponsorship breakfast	5	3	2	2	2
Link from CREW website home page to your company's website	●	●	●	●	●
Recognition on CREW's Social Media of company's selected content	4	3	2	1	---
Company's name / logo featured in select print materials & media	●	●	●	●	---
Company recognition at CREW special events & networking events	●	●	●	●	---
Recognition in monthly newsletter	●	●	●	●	---
Company spotlight in one of our monthly newsletters	●	●	●	---	---
Recognition by slide presentation at monthly luncheon meetings	●	●	●	●	●
Program event sponsor for a selected month (lunch ladders, before/after hours, webinar)	●	●	●	---	---
Display materials/swag at your featured monthly luncheon for company	●	●	●	---	---
Giveaway opportunity at your featured monthly luncheon from company	●	●	●	---	---
Recognition by Speaker at monthly luncheon meetings	●	●	●	---	---
Recognition at luncheon by interview with Speaker or podium time	●	●	---	---	---
Exclusive within your industry or profession	●	---	---	---	---
Co-named University scholarship w/ CREW Charlotte (Determined by CREW)	●	---	---	---	---
Right of first refusal the following year, must commit by Sept 1st	●	---	---	---	---

**The health and well-being of our members, sponsors and volunteers is of the utmost importance. CREW Charlotte realizes that these are extraordinary times and would like to introduce a new, flexible way to ensure sponsor benefits.**

**Introducing: BUILD YOUR OWN SPONSORSHIP!**

Credit Breakdown	Members Only?	Credits
CREW Network Convention Ticket	Yes	50
CREW Network Summit Ticket	Yes	20
Membership Fee	No	20
Signature Luncheon Ticket	No	3
Networking Event Ticket	No	2
Monthly Luncheon Ticket	No	1

How Do The Credits Work?	
1	Choose a 2021 CREW Charlotte sponsorship level.
2	Use the credits given to your selected level to CUSTOMIZE your company's 2021 sponsorship exposure. Fill in the "2021 CREW Charlotte Sponsorship Worksheet" to help build your sponsorship throughout the year.
3	Email executive@crewcharlotte.org, at your convenience, when you'd like to exchange your credits for benefits. We'll handle the rest!

ANNUAL EVENTS	CASINO & GAMING NIGHT \$3,500	ABC NETWORKING \$3,500	PRESIDENT'S RECEPTION \$2,500
Link from CREW website home page to your company's website	●	●	●
Complimentary networking for the year	5	5	3
Premier Sponsor of event	●	●	●
Display table for company materials	●	●	●
Right of first refusal the following year, if you commit by November 1st	●	●	●
Announcement with company logo one month before event	●	●	●
Invitations to sponsorship breakfast	3	3	2
Recognition as sponsor on announcements and signage	●	●	●

### Signature Luncheon



Featuring

**Alison Levine**

***On the Edge: The Art of High-Impact Leadership***

Thursday, May 13, 2021

The Hilton Charlotte Center City 222 E. Third Street | Charlotte, NC 28202

**Registration:** 11:00 am – 11:30 am

**Luncheon:** 11:30 am – 1:00 pm

**Tickets:** \$100 Members / \$150 Guests

### Presenting Sponsor.....\$5,000

- Exclusive presenting sponsor
- Event speaking opportunity
- Company logo on all marketing materials
- Reserved seating for eight (8) guests at VIP table featuring company logo
- VIP access for eight (8) guests to Meet & Greet with Alison Levine
- Verbal recognition by CREW Charlotte President
- Company logo displayed on screens at event

### Supporting Sponsor.....\$3,000

- Company logo on all marketing materials
- Reserved seating for eight (8) guests at VIP table featuring company logo
- VIP access for eight (8) guests to Meet & Greet with Alison Levine
- Verbal recognition by CREW Charlotte President
- Company logo displayed on screens at event

### Table Host.....\$1,250

- Reserved seating for eight (8) guests



# SPONSORSHIP COMMITMENT FORM

*To transform the commercial real estate industry by accelerating the advancement of women.*

## COMPANY INFORMATION

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

TELEPHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

## SPONSORSHIP LEVEL

- DIAMOND \$10,000
- PLATINUM \$6,000
- GOLD \$4,000
- SILVER \$2,000
- PARTNER \$500

## ADDITIONAL SPONSORSHIPS

List the selected Additional Sponsor Opportunity & Amount Below:

(i.e. Casino & Gaming Night \$3,500)

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

**AMOUNT OF CHECK ENCLOSED:**

**Additional sponsorship opportunities exist throughout the year, such as: Signature Events, Professional Development, Student Outreach, etc. For more information, please contact executive@crewcharlotte.org.**

### Return this form and payment to:

Executive Director  
CREW Charlotte, Inc.  
PO Box 36692, Charlotte, NC 28236

Email a .jpg or .tiff file of your company logo to: executive@crewcharlotte.org

### Please Note:

- Your sponsorship benefits begin in January after timely receipt of funds.
- Payments must be received no later than January 15th in order to be included in printed materials.
- CREW Charlotte, Inc. is a 501(c)(6) entity.
- CREW chapter bylaws stipulate that a CREW membership belongs to the individual (not the company) and is not transferable.

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

## 2021 CREW Charlotte Sponsorship Worksheet



### Sponsor Level

### CREW Event

Quantity	X	Credits	=	Total Credits Used
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#### CREW Network Convention Ticket

<input type="text"/>	X	50	=	<input type="text"/>
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*CREW member's registration fee for the 2021 CREW convention (Members Only)*

#### CREW Network Summit Ticket

<input type="text"/>	X	20	=	<input type="text"/>
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*CREW member's registration fee for one of the 2021 CREW Summits (Members Only)*

#### Membership Fee

<input type="text"/>	X	20	=	<input type="text"/>
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*CREW Charlotte membership for one year*

#### Signature Lunch Ticket

<input type="text"/>	X	3	=	<input type="text"/>
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*Ticket to CREW Charlotte's yearly signature lunch*

#### Networking Event Ticket

<input type="text"/>	X	2	=	<input type="text"/>
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*Ticket to one of CREW Charlotte's networking events*

#### Monthly Luncheon Ticket

<input type="text"/>	X	1	=	<input type="text"/>
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*Ticket to one of CREW Charlotte's monthly luncheons*

Credit Breakdown	Credits
CREW Network Convention Ticket	50
CREW Network Summit Ticket	20
Membership Fee	20
Signature Luncheon Ticket	3
Networking Event Ticket	2
Monthly Luncheon Ticket	1

**TOTAL CREDITS USED**

**TOTAL CREDITS AVAILABLE**

**TOTAL CREDITS REMAINING**