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ONE Global Design Summit meets in Mexico to recap 2015, plan growth for 2016

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ONE Global Design announced exceptional growth at their semi-annual executive meeting in February. Wes Jones and Kim Marks of ai Design Group — along with 31 principals representing 18 firms across the United States, Mexico, and Canada — met in Cancun, Mexico for a two-day conference. The event was hosted by ONE Global Design member, ZVA of Mexico City, Mexico.

The summit attendees reviewed accomplishments of 2015, including:

- Designs for a new ONE Global Design product collaboration with flooring manufacturer Mannington, utilizing 9 firms in 8 different cities. Project lead and CEO of Hendrick in Atlanta, Jennifer Treter, stated “The high level of design talent accessed through these firms, combined with their geographic diversity is uniquely powerful.” The product lines are set to launch at NeoCon 2016 in Chicago.
- The launch of the ONE University program. ai Design Group and two other firms hosted employees from other partners to expand the group’s resource-sharing capabilities. The program also allows designers to explore other firms’ culture and work processes.
- A case study of a prominent media communications firm’s 350,000-SF project, won by a team of two ONE Global Design firms.

As ONE Global Design plans for future growth, it was announced that Roy Huebner has accepted the role as the first Executive Director of ONE Global Design. “We are very excited to have a senior executive of Roy’s caliber providing his leadership to our group,” said Co-Founder and Executive Committee Chair Norman Liedtke. Roy is currently Executive Director at Wolcott in Los Angeles and will continue working with Wolcott as he guides ONE Global Design’s trajectory.

“We will continue to pursue high-profile projects and maintain our position as a major North American design force. ONE’s expanding collaborative successes in both product development and resource sharing will further our growing global network,” Roy remarked.

About ONE Global Design

ONE Global Design is a network of 18 corporate architecture and design firms in the United States, Mexico and Canada. Collectively, ONE Global Design would rank as the 6th largest firm in the country, with more than 450 professionals. Each firm in the ONE Global Design network is principal-led and meets strict criteria to ensure personal accountability. For more information, visit www.oneglobaldesign.com.

About ai Design Group

Based in Charlotte, North Carolina, and working for clients nationwide, ai Design Group is a collective of nearly 50 design professionals who place equal emphasis on architecture and interior design. With clients ranging from Fortune 500 companies to startups, the firm prides itself on genuine, long-term relationships with clients. ai Design’s diverse portfolio spans many industry and market sectors including: Office, Sports & Entertainment, Automotive, Hospitality, and Mixed-Use & Retail. More information at: www.aidginc.com.

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Contact

Jessica Thomas

Marketing Manager, ai Design Group

jthomas@aidginc.com

704-731-8075