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November 2017

From the President



On December 12th, at our annual Excellence Awards, we will recognize several of our members who demonstrate what CREW Charlotte is truly about... these members are influencing the success

of the commercial real estate industry by advancing the achievements of women. Each one is an exceptional contributor to our chapter and supporter of their fellow members. Our 2017 awards will include:

- **The Rising Star Award** – recognizing a CREW Charlotte member, joined since July 2016, who has distinguished themselves as an upcoming CREW leader or made an extraordinary contribution to our chapter
- **The Networker of the Year Award** – honoring the CREW Charlotte member who is a master networker, actively making connections by sending referrals and business to other CREW members

Events

CREW and other local events



December 7, 2017 8:00 a.m. - 9:00 a.m.

CREW Charlotte Before Hours - Pure Intentions Coffee

[Register Now](#)

December 12, 2017 11:15 a.m. - 1:00 p.m.

CREW Charlotte December Luncheon - Excellence Awards

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Welcome

Say hello to our newest members




Sarah Beason
K&L Gates

Zelleka Biermann
City of Charlotte

Hannah Breed
Kimley-Horn

Adam Brown

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	<p>• The Member of the Year Award – honoring the CREW Charlotte member who has made an outstanding contribution to the chapter in 2017</p> <ul style="list-style-type: none"> • The CREW Outreach Award – honoring the CREW Charlotte member who has taken the initiative to reach out, whether it be through the education and mentoring of our members or local university students in the field of commercial real estate • Men Empowering Women Award – celebrating a male CREW Member or CREW Sponsor employee who actively supports the advancement of women, overcoming unconscious bias and promoting inclusion and diversity in his organization • The 2017 President's Choice Award – recognizing the outstanding performance of one of our members that was conducted behind the scenes, but has been instrumental to the success of the Chapter <p>Additionally, make sure not to miss our 2017 Deal of the Year, which recognizes a CREW Charlotte member who spearheaded a commercial real estate transaction that included multiple CREW members and best exemplifies CREW Charlotte's capability to handle a commercial real estate deal from A to Z. As an added bonus, WBTV's Molly Grantham will be our emcee for the program. She recently fulfilled her lifelong dream of writing a book. During the program, she will discuss her new book "<i>Small Victories: The Off-Camera Life of an On-Camera Mom</i>" and the inspirations behind it.</p> <p>As we celebrate the above recognitions, I ask that you also reflect on your own personal involvement with CREW. My challenge for each of you is to make CREW Charlotte a focus in 2018. Set a goal to refer business to other CREW members, find a way to contribute through your leadership and participation with one of our committees, or find a member who needs mentoring. Let's all play our part by influencing the success of the commercial real estate industry and advancing the achievements of the women within our chapter and the CREW</p>	<p>Mark Burdette CRE Charlotte Inc/KW Commercial</p> <p>Hollie Colony Urban Design Partners</p> <p>Tamara Cornish Knipp Law Office</p> <p>Shannon Delowery UNC Charlotte</p> <p>Andrea Glassberg Insite Properties</p> <p>Mindy Hayton Wells Fargo</p> <p>Kate Lang CohnReznick</p> <p>Lori Lencheski City of Charlotte</p> <p>Verica Nichols Wells Fargo</p> <p>Alicia Otten First American Title Insurance Company</p> <p>Lisa Sperber Alston & Bird</p> <p>Patricia Stacey Wells Fargo</p> <p>Kelly Steele NarmourWright Architecture</p> <p>Marnita Tolbert-Stinson TIER REIT</p> <p>Emily van Treeck PNC Bank</p> <p>Ashley Williams BridgeTrust Title Group</p> <p>For complete contact information, please login to CREWbiz.</p> <div data-bbox="971 1482 1373 1734">  </div> <p>Lisa Driftmyer JLL</p> <p>Nikki McLucas Elliott Davis</p> <p>Please contact Patty Drummond with your career updates.</p>	

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I look forward to celebrating the achievements of our seven outstanding recipients with each of you on December 12th. Happy Thanksgiving!



Highlights



Join now as a new member and take advantage of our membership special! If you join CREW now you will receive a **13-month membership for the**

price of 12! The membership special rate is \$350 plus a \$35 application fee. Affiliate Membership will be \$450 plus a \$35 application fee. Your CREW membership will be valid from December 1, 2017 through December 31, 2018. Any questions? Please do not hesitate to contact the Membership Committee. [Click here](#) to apply today!

Don't let your **CREW membership** lapse! Login today and [renew](#) your membership for 2018.

The **Charlotte Business Journal**

is looking for the region's 25 most

influential business women in every industry. Nominate an outstanding woman to be honored at our **Annual Women in Business**

Women
CHARLOTTE BUSINESS JOURNAL
IN BUSINESS



Julie Ayers
LBA Haynes Strand



Ashley Cooper
TB Harris Jr & Associates

[To read the member spotlights, please click here.](#)

Members Making Deals

[Wendy Hill](#)

Thank you to Ann Fleming-Powell of Trinity Partners for thinking of me for her client's needs.

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Announcements

[ai Design Group Finalizes Merger with Progressive AE; Officially Adopts Name](#)

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nominated? Contact [Patty Drummond](#).

CREW



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CREW Network is proud to be the leading producer of research on women in the industry, and we are excited to share their latest white paper, [Diversity: The Business Advantage – Best Practices for Gender Equity and Inclusion in Commercial Real Estate](#).

The **white paper** profiles 10 CRE companies, citing representation of women employees, top executives, and board members, as well as notable employee programs, networking and interest groups, mentoring and sponsorship programs, and flexible work arrangements. It also outlines the gender gap in commercial real estate, the business case for diversity, and tips and action items for employers, women, leaders—and anyone—to improve gender equity and inclusion.

Do you have **news** you can share with us about you or your company? Have you won an **award** or would you like us to **nominate** you for one? Please contact [Patty Drummond](#) with your information.

CREW Network Convention Highlights

Creative Ways to Elevate CREW's Reputation and Profile

Submitted by Robin Haddock

“She believed she could, so she did.” This quote

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Network Marketplace.

“If she can see it, she can be it.” This is the message of Academy Award winning Actor and Advocate Geena Davis’ Institute on Gender in Media.

To read the full article, please [click here](#).

Leaders in Retail Real Estate

Submitted by Kim Marks

In general, retail bricks and mortar are here to stay but the successful ones will change to meet the needs of the consumer today. Retail is the second largest industry and is the third largest employer as a whole.

To read the full article, please [click here](#).

November Luncheon - Brownfield Redevelopment and Community Revitalization

CREW Charlotte members gathered on November 14, 2017 for a discussion of the North Carolina Brownfields Program, and learned how developers are utilizing the program to restore and breathe new life into previously contaminated areas of Charlotte.

To read the full summary, please [click here](#).

Thank You to Our November Luncheon Sponsors

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Katten Muchin Rosenman LLP

**Katten Muchin
Rosenman LLP** is

a full-service law firm with offices in the United States, the UK, and China. The Charlotte office is comprised of over 50 attorneys and 30 staff members and is heavily focused on all aspects of real estate, including both transactional matters and litigation.

Rachel Sutherland



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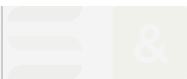
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