

FOR IMMEDIATE RELEASE

## Mary W. Wilken, CPM, Elected 2016/2017

### IREM Foundation President

(Chicago, Feb. 11, 2016) Mary W. Wilken, CPM®, Insite Properties, LLC, Charlotte, North Carolina, is the 2016/2017 Institute of Real Estate Management (IREM®) Foundation President. She is also the director of property management with Insite Properties, LLC, a company that has provided superior management services across the Carolinas since 2001.



[The IREM® Foundation](#) is committed to attracting, developing, and retaining individuals for careers in real estate management. The IREM® Foundation is dedicated to partnering with the Institute of Real Estate Management to advance the real estate management industry. IREM®, through its strategic planning process, has identified workforce development as a significant strategic issue. The IREM® Foundation will support initiatives developed by IREM® and delivered through its chapters in the areas of diversity, attracting new entrants, and expansion of industry knowledge.

The IREM Foundation recognizes outstanding individuals who make valuable contributions and show extraordinary dedication to the real estate management profession and, in so doing, enhance the stature of the profession. The objective of this awards program is not only to recognize those who do contribute, but also to encourage others to make similar contributions to the profession. This is achieved through three awards:

- [J. Wallace Paletou Award](#) – for significant contributions to the real estate management industry
- [Louise L. and Y.T. Lum Award](#) – for distinguished contribution to the real estate management profession through education, publishing, or the advancement of professional and ethical standards
- [Lloyd D. Hanford Sr. Distinguished Instructor Award](#) – for outstanding contributions to the profession by serving as an IREM instructor

In addition, The [IREM® Student of the Year Scholarship](#) recognizes an outstanding college/university student who has demonstrated a record of academic achievement and interest in pursuing a career in real estate management. The scholarship recipient will be given the opportunity to attend IREM's 2016 Fall Leadership Conference in San Diego, California. This scholarship program is funded by the IREM® Foundation.

Contact [academics@irem.org](mailto:academics@irem.org).

Wilken is a real estate and business professional with over 30 years of experience. In addition to her membership in the National Association of Realtors and the North Carolina Association of Realtors, she holds multiple certifications and accreditations, including a CPM® designation through the Institute of Real Estate Management (IREM®), Certified Commercial Investment Member (CCIM) from the Commercial Investment Real Estate Institute, a Certified Manager of Community Associations (CMCA) certification from the National Board of Certification for Community Association Managers, and an Association Management Specialist (AMS) certification from the Community Associations Institute.

Wilken has held several leadership positions with IREM®, both nationally and with the Western North Carolina Chapter. Her involvement in national IREM® includes serving on its board of directors, serving as chair of the Ethics Hearing Board and serving with the board of the IREM® Foundation, a philanthropic effort to financially support students seeking college and industry learning opportunities. In addition, she has been involved in Classroom Central Charlotte, a nonprofit organization that collects and distributes school supplies to children living in poverty in the Charlotte area. She served on the Classroom Central board of directors from 2004 to 2010, on the executive committee from 2007 to 2010 and remains as a resource for facility related issues. Additionally, she is a recipient of the Charlotte Business Journal Women in Business Achievement Award as well as a past recipient of Western NC IREM Chapter's CPM of the Year.

Contact the IREM Foundation at [foundation@irem.org](mailto:foundation@irem.org).

### **About IREM**

IREM is an international community of real estate managers dedicated to ethical business practices, maximizing the value of investment real estate, and promoting superior management through education and information sharing. An affiliate of the National Association of REALTORS®, IREM® is the home for all industry professionals connected to real estate management – and the only organization serving both the multi-family and commercial sectors. IREM® believes good management matters, and well-managed properties pay dividends in terms of value and in the quality of life for residents, tenants and customers. IREM® offers a variety of membership types for professionals of every experience level, from on-site managers to high-level executives. IREM® credentials, earned by meeting high standards of education, experience, and ethical business practices, include: CPM®, ARM®, ACoM, and AMO®. Since 1933, IREM® has set the standard for best practices in real estate management. Today, IREM® membership includes more than 19,000 individual and 550 corporate members. To learn more about IREM®, call 800-837-0706, ext. 4650 (outside the United States, call 312-329-6000), visit [www.irem.org](http://www.irem.org). Twitter [@IREM\\_info](https://twitter.com/IREM_info)