

September 2020



From the President



Robin Turner
O'Leary Group Waste Systems

I was raised in a landfill. Now I bet I have your attention. I start every responsible waste management session I conduct with that statement. It always works. And there's truth to it. In addition to puttering around in my father's old Chevy truck at 12 and other reckless

things my mother said he allowed me to do, my father and I spent many a Sunday afternoon tromping around at the landfill (or the dump as he would call it). We were looking for treasures. You see, my father taught me that out of the smelly, dirty haven of abandoned items, there were gems just waiting for a master's hand to provide new purpose. Radios, televisions, bicycles, toaster ovens. You name it. He could envision its future, not to mention the cash

Events

CREW and other local events



October 20, 2020
[Primax Pink Warriors Golf Tournament](#)

October 22, 2020 11:30 a.m - 1:00 p.m.
[Lunch Ladder - In Person \(Members Only\)](#)
[Register Now](#)

October 29, 2020 4:30 p.m. - 6:00 p.m.
[Thirsty Thursday Virtual After Hours](#)
[Register Now](#)

Welcome

Say hello to our newest members



Evelyn Cone
Lennar Multifamily Communités

someone would hand over for it in its newly recovered state. We were the original Sanford and Son. Or daughter, if you will. My son got this gene. He can reduce a discarded motorbike or auto engine into its individual components and reassemble it into an item of performance and beauty.

It was from my father's passion for bringing new life to the discarded that apparently, I found my life's work. Of course, I didn't know it at the time. But life had a plan for me, and those experiences planted within me a deep need to find purpose in an otherwise unglamorous industry.

It wasn't until the early 1990s that I found my industry transforming away from burying everything in the ground to circulating waste materials back into new product. Here in the south, we were well behind the rest of the world - the rest of the country - in fact, with materials recovery and recycling programs. The company I worked for had ventured into cardboard recycling programs for commercial businesses. But in 1991, the Carillon building was completed uptown, and one of their first occupants came from the West Coast demanding a more robust recycling program. With that challenge before me, I channeled my 12-year-old self and launched the first inner-office, multi-materials recycling program in our company, possibly in Charlotte - though I can't substantiate that. The depth of research and energy required to assemble the resources and align the partners we would need to sustain that program took considerable time and energy, but I had found my passion.

I feel as though we've all been tromping around in that dirty, smelly landfill for the last six months. It's a place we'd all like to turn away from, never looking back. There have been challenges. And loss. I'm hard-pressed to say this time has been filled with treasures. But there are possibilities. And hope. The pandemic has taught me to carefully examine every aspect of my life. Some things I've learned from its challenges will cause me to leave behind old patterns of behavior. They have no purpose moving forward. In some cases, I've dusted off an old skill and repurposed it. And I've seen so much of that in our members as well. I've seen grit and determination. Innovation. Heightened empathy. You have risen up from your former pre-pandemic selves into something new. With new purpose.

Gena Pomeroy
AAA Valuations



Meghan Beach
Cleveland Construction

Debra Eicher
Korbyt

Nikki Thornton
Steve Snell, CPA

Please contact [Patty Drummond](#) with your career updates.

Member Spotlights



Tim Lucey
The Ray Company

With CREW Charlotte's mission in mind, I look forward with hope. You are my hope. Keep digging into the heap. You'll find your treasure. I will be the one applauding your efforts. And successes. I have reveled in the opportunity to watch as you have stepped up, innovated, pivoted, and as new leaders have emerged. That is what keeps me going...watching what can happen when CREW members are challenged.

*"In order to rise
From its own ashes
A phoenix
First
Must
Burn."*

Author, Octavia E. Butler from her *Parable of the Talents*

Highlights

NEW THIS YEAR!

15 months of CREW membership for the price of 12! This

rate will cover membership from October 1, 2020 - December 31, 2021. For more information or to apply, please [click here](#).



Do you have any **news** to share with us about you or your company? Have you won an **award**? Would you like us to **nominate** you for one? If so, please contact [Patty Drummond](#) with your information.

September Virtual Luncheon: The State of Hospitality: COVID Edition



Keiko Pace
Stephens Office Systems

[Click here to read the member spotlights.](#)

Members Making Deals

[Amy Massey](#)

Really appreciate the opportunity to team up and support Little with traffic engineering expertise on a recent pursuit. Thanks for thinking of Kimley-Horn!

[Click here for more deals.](#)

Job Opportunities

[Commercial Title Specialist - Boston National Title](#)

[Click here for more job opportunities.](#)

Announcements

[Kimley-Horn Named One Of 2020 Best Workplaces for Millennials](#)

[Click here for more announcements.](#)

Thank you to our sponsors

Tom Murray, CEO from the Charlotte Regional Visitors Authority moderated our all-star panel to talk about the hospitality industry in Charlotte. According to the panelists the outlook does not look sunny and with PPP funding ending and the colder weather arriving the short-term future will be rough....

[Click here to read a summary of the luncheon.](#)

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