

## From the President

Where were you in 1990? Well... I was in the same industry that I am today, and yes, I had big hair. Lots of product and, of course, a curly perm for volume. Thirty years later and still in the Charlotte market, I've been along for the ride as Charlotte has grown up from a sleepy little Southern city to the budding metropolis that adds 100+ residents every day!



This year we will celebrate our **30<sup>th</sup> Anniversary** as a chapter. Our members will have many opportunities to participate in our celebrations while networking and growing their businesses. You will begin to notice right away the inclusion of anniversary statistics and facts on social media, in our programs, and in the ways we raise money to further support women who pursue careers in CRE. Here are a few items to be watching for:

- The official kickoff at the January lunch meeting
- Social media spotlights of historical facts and interviews with past presidents throughout the year
- 30-4-30 Foundation Drive with the opportunity to support future generations that explore careers in commercial real estate with a suggested minimum contribution of \$30 to the CREW Network Foundation – *Don't ignore those emails from Chapter Champion, Mary Wilken!*
- A scholarship campaign awarding 30 members the opportunity to attend as CREW Charlotte hosts the CREW Network Spring Leadership Summit in 2020
- A program highlighting real estate in Charlotte over the past 30 years and how our members contributed
- An end of year Awards Gala celebrating our chapter Impact Award winners –*Get ready to party in style!*

**Casino & Gaming Night** (registration is open) will be on **February 13**. Consider becoming an event sponsor! Nearly 250 attendees came to this fun event in 2019. The 22% growth in attendance from 2018 to 2019 is proof this event is considered a market favorite. You need to be there!

Looking further ahead, our annual **Signature Luncheon** will be on **May 14** and feature Alison Levine, Team Captain of the First American Women's Everest Expedition. I have heard Alison speak twice and can tell you she is an accomplished presenter with an inspiring message that illustrates that great leaders all have certain common traits – whether they're on a summit or in an office. More info can be found at CREWCharlotte.org on how you can become involved.



January 23, 2020 11:45 a.m. - 1:00 p.m.  
[SouthPark Lunch Ladder \(Members Only\)](#)  
[Register Now](#)

January 23, 2020 12:00 p.m. - 1:30 p.m.  
[Uptown Lunch Ladder \(Members Only\)](#)  
[Register Now](#)

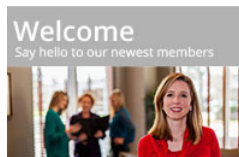
January 29, 2020 12:00 p.m. - 1:00 p.m.  
[CREW Network Webinar Viewing \(Members Only\) - CRE Global Economic Outlook](#)  
[Register Now](#)

February 13, 2020 5:30 p.m. - 9:30 p.m.  
[CREW Charlotte's 14th Annual Casino and Gaming Night](#)  
[Register Now](#)

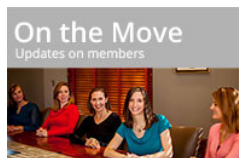
February 19, 2020 12:00 p.m. - 1:30 p.m.  
[CREW Leadership Program Lunch and Learn](#)  
[Register Now](#)

February 27, 2020 7:30 a.m. - 9:00 a.m.  
[CREW Coffee Klatch - University/North \(Members Only\)](#)  
[Register Now](#)

January 1 - May 31, 2020 10:30 a.m. - 12:30 p.m.  
[East Mecklenburg High School Career Cafes](#)  
[Register Now](#)



Look for new members in February!



Caroline Briggs  
Regions Bank

Kimberly Mobley  
Brownstone

Please contact [Patty Drummond](#) with your career updates.



We will host the [CREW Network Spring Summit](#) here in Charlotte **June 18-19!** This is such an honor and it comes with the added benefit of showcasing our fine city and broadening our reach to include participants from all over the CREW Network. You will be elbow to elbow with influential CREW leaders and members who can help you reach into markets outside of Charlotte. Stop now and place-hold this date on your calendars. You will not want to miss it!

Finally, our sponsors are at the heart of our success. We could not continue to raise awareness of our mission without our sponsors. From the scholarships we support, our rich programs, the outreach into our community, and the myriad of other work done to advance women in our industry, our sponsors' support has meaningful impact. Our sponsors also enjoy the benefit of being recognized by their peers and employees as companies that appreciate and foster growth and development opportunities for women in CRE. January is the last official month of our sponsorship drive; however, it is never too late to make your commitment for 2020.

It's going to be an exciting year. And I have the great fortune to follow in the footsteps of thirty years of women who have made CREW Charlotte the viable, relevant organization that it is today. **So do you!** Join me as we honor those who put in the tireless, unyielding hard work that got us here!



**Hannah Breed**  
Urban Design Partners



**Robin Turner**  
O'Leary Group Waste Systems

[Click here to read the member spotlights.](#)

### Members Making Deals

**Amy Massey**

A big thanks to Irene Vogelsong with Perkins & Will for her recent referral of Kimley-Horn to her client for site-civil/parking as

[Click here for more deals.](#)

## Highlights



**CREW Charlotte Donates to UNC Charlotte Foundation.** Proceeds from our 2019 fundraising efforts and the generosity of Diamond sponsor McMillan, PLLC allowed us to

donate **\$7,500 to the UNC Charlotte Foundation** at the January luncheon. Part of this donation went toward scholarships to Caitlin McCain who is currently enrolled in the Master of Science in Real Estate Program at UNC Charlotte and is also a CREW Charlotte member and Lachelle Weathers who is an undergraduate student majoring in Architecture. Thank you to everyone who participated in this effort.

### Job Opportunities

Interior Designer - INTEC Group

[Click here for more job opportunities.](#)

### Announcements

Progressive AE Named Firm of the Year by AIA Charlotte Chapter

[Click here for more announcements.](#)



**Your membership is past due!** Your membership expired on December 31 so please take a moment to [renew your membership](#) and avoid a lapse

in member benefits.

Our **2020 Casino and Gaming Night** will be on February 13, 2020. **Interested in sponsoring a game (Black Jack, Craps, Roulette, Air Hockey, Pop-a-Shot, Giant Jenga) or being the beverage or dessert sponsor?** Please contact [Patty Drummond](#).



## Thank you to our sponsors

### Diamond



### Platinum



### Gold

We are looking for CRE professionals to volunteer for **East Mecklenburg High School's Career Cafes**. If you are interested in introducing high school students to your role in CRE, please [click here](#).

Do you have any **news** to share with us about you or your company? Have you won an **award**? Would you like us to **nominate** you for one? If so, please contact [Patty Drummond](#) with your information.

## January Luncheon - Personal Change Strategies to Maximize Your Impact in 2020


On January 14, 2020 Dr. Dawn E. Chanland, Professor of Management, Queens University of Charlotte, kicked off the 2020 CREW monthly luncheons with a presentation on "New Year, New You? Personal Change Strategies to Maximize Your Impact in 2020."

[Click here to read a summary of the luncheon.](#)

## Thank You to Our January Luncheon Sponsors

The [Charlotte Business Journal](#) is proud to provide the community with top stories and breaking news every single day.



 **Elliott Davis** provides comprehensive assurance, tax, and consulting solutions to diverse businesses, organizations, and individuals.

**J.D. Goodrum** is a full service **Commercial General Contractor** specializing in **new construction and interior projects**.



**The Ray Company** specializes in the replacement of existing roof systems and roof and exterior building repairs and maintenance.

[Click here for the complete sponsor spotlights.](#)



### Silver



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