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September 2017

## From the President



Last month we held our mid-year leadership retreat. We have a big task on our hands this year as we are focusing on the creation of a new strategic plan to guide our Chapter into the future. In preparing for this event, I was able to step back and assess our many achievements in 2017. CREW Charlotte has had a strong year, and all

signs point to continued momentum. Here are some highlights of what we celebrated together:

### Membership Retention, Recruitment, and Value

CREW Charlotte membership has steadily increased in the last five years. As of this month, we have over 300 members, an all-time high for this time of year. Membership is expected to increase through the end of the year. While we are on an upward trajectory, our focus continues to be on both quantity AND quality.

- Our members are highly active; **41%** are involved in one of our committees.
- We continue to promote our membership as the rock stars they are. **27** of our members have won local awards this year and **seven** members have been a featured speaker at a real estate event.
- CREW Charlotte has kicked off some new programs aimed at enhancing member value. Our ***Becoming an Authentic Leader***

## Events

CREW and other local events



September 21, 2017 8:00 a.m. - 9:30 a.m.

**CREW Charlotte's Before Hours**  
[Register Now](#)

September 21, 2017 5:30 p.m. - 9:00 p.m.

**USGBC's Green Gala**

September 28, 2017 11:30 a.m. - 1:00 p.m.

**Uptown Lunch Ladder (Members Only)**  
[Register Now](#)

September 28, 2017 11:45 a.m. - 1:00 p.m.

**SouthPark Lunch Ladder (Members Only)**  
[Register Now](#)

October 2, 2017

**ACE Mentor 5th Annual Ace in the Hole Golf Outing**

October 10, 2017 11:15 a.m. - 1:00 p.m.  
**CREW Charlotte October Luncheon - "Old Places, New Spaces: Redevelopment in the North Tryon Corridor"**  
[Register Now](#)

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*Accomplished Leaders Forum, Hours, and newly released*

October 11, 2017 8:00 a.m. - 5:00 p.m.  
 Women's Business Center of  
 Charlotte 2017 Conference (SAVE THE

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**mentorsnip initiative** are offered to support our members at a variety of points in their career.

### Networking and Business Opportunities

Creating connections through networking is what our organization is all about. We've had a strong year on this front and, for this, we celebrate!

- Our monthly meetings are averaging **180** attendees with a focus on bringing in high caliber speakers that keep our membership abreast of the latest and greatest real estate topics.
- CREW Charlotte proudly highlights member-to-member business. Our website is a venue to share these experiences, with **70** posts in the first eight months of 2017.
- We had over **400** people in combined attendance at our annual Casino Night and ABC Networking events, raising over **\$20,000** for chapter initiatives.

### Community Involvement and Brand Recognition

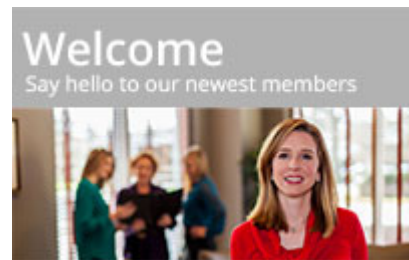
While CREW is laser-focused on supporting networking and business opportunities of our members, we are also highly engaged in our surrounding community. Our members are passionate about so many great causes, and we do our best to help provide an outlet for support!

- We hosted an incredibly successful **Dress for Success** drive earlier this year, with another planned this fall. A record number of our members donated interview and job clothing to this great cause.
- We had more than **25 students** at our annual Intern Luncheon, introducing the next generation to CREW Charlotte.
- For the fourth consecutive year, we had more than **50% of our membership** donate to CREW Foundation!
- We are in the midst of our annual **Queen City in Pink**. If you're interested in participating please follow the link [here](#) and get your company or building registered. Help us turn Charlotte **pink** in support of Breast Cancer Awareness Month!

### Sponsorship Partnerships and Support

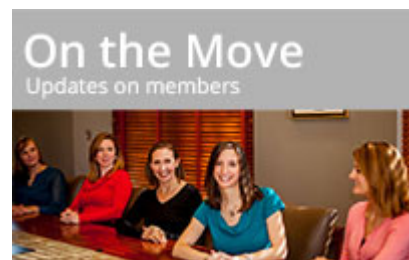
I can't do a 2017 highlights post without bragging on our amazing sponsors. The support of our sponsors is instrumental to our success, and we couldn't do the exciting initiatives highlighted above without them! Thank you to our Diamond Sponsor, Wells Fargo; our two Platinum Sponsors, Charlotte

[DATE](#)



**Kristen Siebert**  
 Zeller Realty Group

For complete contact information, please login to [CREWbiz](#).



**Lianne Biggers**  
 Wells Fargo

Please contact [Patty Drummond](#) with your career updates.

## Member Spotlights



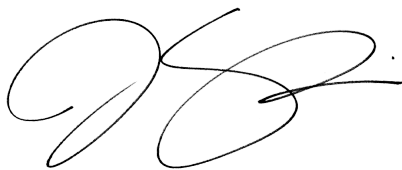
**Olivia Leyland**  
 PMC Commercial Interiors



**Jan Quillin**  
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Partner-level sponsors.



## Highlights

QUEEN CITY  
IN P&NK



It is time to dress the city in PINK in honor of Breast Cancer Awareness Month.

**Queen City in Pink** is a reminder to stay vigilant in the fight for a breast cancer cure.

We will be turning on the pink for the month of October. We encourage you to join us to promote breast cancer awareness in our community!

This year each participant will be able to order items through our [website](#). We ask that you complete the online form whether you are ordering new items or confirming your participation with items from the past or your own items. Thanks in advance for your continued support and to those that have already registered for 2017! Please reach out to [Debra Eicher](#) or [Mary Sullivan](#) with any questions.

**Gift card donations for Houston members affected by Harvey.** To

directly assist our CREW Houston members, we have organized a gift card donation drive to help those



## Members Making Deals

[David Rushing](#)

Thank you so much to Kathleen Chambers with S&ME for making a great connection & referral to All American! We appreciate your confidence in our services!

[Click here for more deals.](#)

## Job Opportunities

**Marketing/Business Development Coordinator - Holder Construction**

[Click here for more jobs.](#)

## Announcements

[Amanda Christie Named Partner at Katten Muchin Rosenman LLP](#)

[Click here for more announcements.](#)

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presenting the donated gift cards to CREW Houston members in need at the convention.

[View gift cards needed and how to donate »](#)



Join the Charlotte Business Journal and Bank of the Ozarks for the fourth annual **[Heavy Hitters Commercial Real Estate Awards](#)** recognizing the best developments in commercial real estate from 2016-2017 in the Greater Charlotte region.

**Charlotte is the 10th fastest-growing city in the nation, but is it one of the fastest moving?**

Transportation issues are frequently cited as one of the region's biggest problems. Are officials and businesses taking the steps they need to address the situation? Or are new road construction projects such as Interstate widening and traffic circles just adding to the mess? And what about the light rail – will it truly be a game changer? Join The Mecklenburg Times on October 20th, as a panel of experts explores these and other transportation-related questions at their fourth annual **[Future Charlotte](#)** event.



Do you have **news** you can share with us about you or your company? Have you won an **award** or would you like us to **nominate** you for one? Please contact **[Patty Drummond](#)** with your information.

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## Thank you to our sponsors

We could not be more honored and grateful of our sponsors. Their support of CREW Charlotte helps position our members to be the region's top real estate professionals through CREW Charlotte's commitment to professional and personal development. We sincerely thank our sponsors for their support!

## Diamond



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