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September 2016



From the President

As I was preparing this month's message, I researched what some of our prior leadership had to say and came across these words of wisdom from Past President, Barbara Briccotto, which are still as relevant today as when she said them a couple of years ago.

Tips to succeed in CREW's core mission of helping other women succeed in the commercial real estate profession:

- Be accessible and be an advocate for women in the profession.
- Understand the "system" you work within and how to advance within that system.
- Believe in yourself and have the confidence to jump in and stretch your reach. Always view yourself as a 10!
- Don't compare yourself to a man in the industry – be you and thrive in your own way. Lose the idea of trying to "fit-in".
- Ask for what you want and take a seat at the table.
- Be self-aware and play to your strengths. It's hard, but have your peers evaluate you in order to better evaluate your strengths.
- Believe in yourself on your own terms.

Events

CREW and other local events



Sep 15, 2016 8:00 a.m. - 9:30 a.m.
[CREW Charlotte Before Hours - Using the Business Journal for business development and to grow your network](#)
[Register Now](#)

Sep 22, 2016 5:30 p.m. - 9:30 p.m.
[CREW Charlotte's Casino Night](#)
[Register Now](#)

Sep 29, 2016 12:00 p.m. - 1:00 p.m.
[SouthPark Lunch Ladder \(Members Only\)](#)
[Register Now](#)

Sep 29, 2016 11:30 a.m. - 1:00 p.m.
[Uptown Lunch Ladder - Members Only](#)
[Register Now](#)

Nov 17, 2016 5:00 p.m. - 7:00 p.m.
[2020 Women on Boards](#)
[Register Now](#)

- ***The best way to “invest and advocate” for another woman is to give her the business.***

There is still time to network with your fellow CREW members in 2016 on the local and national level and utilize these tips. The fall is a busy time for the organization which creates many opportunities to make connections.

In Charlotte -

- CREW's 10th Annual Casino Night will be held on September 22 at LACA. Come play your favorite casino games and bid on great silent auction items while supporting our scholarship fund for the next generation of real estate professionals. This year's Silent Auction is packed with must-haves! From a 3-night getaway in Pigeon Forge, Guided Duck Hunt and Lodging in Anson County, and an overnight stay at The Ritz Carlton, to Panthers Tickets and Sideline Passes, Belk Bowl Tickets, and so much more!
- Attend a lunch ladder in Uptown or in the SouthPark area on September 29. Don't miss the opportunity for small group one-on-one networking time
- Take advantage of the learning opportunities offered by CBJ at the CREW Before Hours discussion on growing your business with the help of millennials on September 15
- Attend one of the remaining lunch meetings in 2016 on October 11, November 8 and December 13 and learn about projects, issues and happenings in the Charlotte market

With CREW Network –

- If you're looking to expand your network while taking advantage of some of the best education in the marketplace, consider attending the 2016 CREW Network Convention in New York, NY from October 19-22. Currently 22 CREW Charlotte members have registered to attend.
- CREW Network is accepting application for committee participation through September 30. Serving on a committee at the network level provides a unique opportunity to increase your leadership skills and expand your network while you help CREW Network advance its mission. It also gives you a chance to learn more about the operations of CREW Network, connect with other dynamic members, and gain the experience needed to seek future leadership positions within CREW Network. CREW Network's committees are noted below:
 - Audit Committee



Due to the 14 month membership rate we will not welcome new members until November.



Please contact Patty Drummond with your career updates.

Janet Helms
Park Sterling Bank

Amanda Hibberts
Haston Commercial

Member Spotlights



Adam Eberhart
Master Title Agency



Ryan Ramey
Lincoln Harris

To read the member spotlights, please click here.

- Communications and Editorial Committee
- o Finance Committee
- o Industry Research Committee
- o Member Education Committee: Convention Program Planning
- o CREW Network Foundation Champion Directors

Take advantage of these opportunities to grow your network and do business together!

Highlights

It is almost time to dress the city in PINK in honor of Breast Cancer Awareness Month.

Queen City in Pink is a reminder to stay vigilant in the fight for a breast cancer cure. We will be turning on the pink Friday, September 30th with the awareness campaign continuing the month of October. We encourage you to join us to promote breast cancer awareness in our community!



This year each participant will be able to order items through our [website](#). We ask that you complete the [online form](#) whether you are ordering new items or confirming your participation with items from the past or your own items. A representative will reach out to you regarding payment and to arrange for delivery once you have ordered your pink items online. Thanks in advance for your continued support and to those that have already registered for 2016! Please reach out to [Jennifer Bickett](#) or [Nancy Everhart](#) with any questions.



[The Corporate Culture Awards](#) program honors companies that foster a creative, collaborative workplace culture to enhance performance and sustain a competitive advantage. Smart leaders understand that culture is a company's greatest asset, driving performance and growth.

Members Making Deals

[Haley Cook](#)

We'd like to thank Heather Osterweil for sending us the opportunity to represent Truliant Federal Credit Union on a recent loan transaction for a shopping center in Indian Trail. We thoroughly enjoyed working with her and her amazing team! Thanks, Heather!

[Click here for more deals.](#)

Job Opportunities

Administrative/Brokerage Assistant - Avison Young

[Click here for more jobs.](#)

Announcements

[Fortune ranked Holder Construction #66 on its 100 Best Workplaces for Millennials list](#)

[Click here for more announcements.](#)

What's more, a successful culture is actively and intentionally cultivated and developed.

Corporate Culture Awards winners will have championed for a positive, productive culture in their organization, and will have worked with employees to develop successful cultural practices. The final roster of winners will be chosen by an independent committee of local business leaders, profiled in *SmartCEOMagazine*, and celebrated at a high-energy awards event. For more information or to submit a nomination, please [click here](#).

Drones Provide Unique Property Perspective Drones have quickly become a great marketing tool that can truly revolutionize how real estate is presented. The size and maneuverability of drones provides a distinct advantage over traditional photography methods when it comes to capturing the true essence and details of a property. With cameras that favorably compare to equipment that ground photographers use — no quality is lost while a new and exciting perspective is introduced when going aerial. To learn more about how drones can help you showcase your properties please check out droneclt.com or reach out to them directly at info@droneclt.com.

The Casino Night Silent Auction is OPEN Online!



So what are you waiting for?...Bid Now!

Place Your Bid.

Whether you're looking for something unique for yourself, searching for a gift for a special someone, or looking to add a little adventure to your life, you're sure to find something in our [auction](#). Every bid helps support our cause.

Tell Your Friends.

The success of this online auction depends on

spreading the word to as many people as possible. We need your help. Please [Refer a Friend](#) and encourage them to participate so they don't miss a single moment of the fun and excitement. **You don't have to attend the event to bid or be present to win!**

Click on one of the links below to start bidding now! *If you are attending Casino Night, it is highly recommended that you set up your account in advance and visit the mobile site on your phone so you don't have issues bidding onsite. There will not be bid sheets and all bidding must be done online and paid for with a credit card.*

Web: <https://www.biddingforgood.com/crewcasinonight>

Mobile: <https://bforg.com/crewcasinonight>

All proceeds support scholarships in fields of commercial real estate for CREW Foundation, Belk College of Business at UNC Charlotte and Queens University of Charlotte.

Thank you to our Casino Night Sponsor!



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We could not be more honored and grateful of our sponsors. Their support of CREW Charlotte helps position our members to be the region's top real estate professionals through CREW Charlotte's commitment to professional and personal development. We sincerely thank our sponsors for their support!

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