



PRESS RELEASE

FOR MORE INFORMATION CONTACT:

Carson Yates
carsonyates@southwoodcorp.com

SOUTHWOOD WELCOMES SCARLET POWELL TO BUSINESS DEVELOPMENT TEAM

Charlotte, NC (May 2, 2017) – SouthWood Corporation is pleased to announce Scarlet Powell as Senior Vice President of Business Development.

Prior to joining SouthWood, Scarlet lead business development at Xzact Technologies, a Mission Critical Infrastructure Provider of network communications technologies to private and public sector businesses. At Xzact, Scarlet specialized in consulting and providing solutions to companies with mission critical facilities, along with developing and maintaining an impressive client rolodex of primarily Fortune 500 companies. Scarlet was one of the few female leaders in the Mission Critical Infrastructure industry and consistently a top producing sales professional, more than doubling her sales in a four-year period.

Scarlet is on the Board of Directors of CREW (Commercial Real Estate Women), Board Liaison to the Communication Committee, serves on the membership committee for CoreNet, and is a member of CRCBR (Charlotte Region Commercial Board of Realtors).

At SouthWood, Scarlet's responsibilities include business development, client acquisition and client retention, increasing corporate profitability and sales revenue.

"Scarlet is highly respected for her expertise, vision and passion for her clients. Paired with her proven track record and sales performance, she is a trusted addition to SouthWood. We are thrilled to have her on board as we continue to build on our strong 47-year history of designing, building and installing signs in the U.S. and beyond," said John Petrone, President.

About SouthWood

SouthWood specializes in the creation and implementation of state-of-the-art signage and graphics, ensuring a consistent brand whether at a single facility or large multi-location campus. Based in Charlotte, NC, SouthWood leads clients in the multi-family, retail, commercial, and mixed-use markets through planning, designing, building and installation of custom signage. Since 1970, SouthWood has provided turn-key signage solutions for clients in the U.S., Caribbean, and beyond.