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Crew Connect

March 2012

CREW EVENTS

SouthPark Lunch Ladder
3/22/2012 11:45 AM
[Click here for Directions](#)
[Click here to Register](#)

After Hours-Polished-South End
3/22/2012 5:00 PM
[Click here for Directions](#)
[Click here to Register](#)

Lake Norman Lunch Ladder
3/29/2012 11:45 AM
[Click here to Register](#)

Carolinas Connection Conference
4/19/2012 10:30 AM
[Click here to Register](#)

OTHER EVENTS

SMPS-2012 Southeastern Regional Conference-Thursday Night Social
03/29/2012 6:00 PM
[Click here](#) for more information.

CREW BIZ

Let it work for you! Be sure to update your information so our

FROM THE PRESIDENT

Spring is in the air! It may just be me, but doesn't it seem like the 80 degree temperatures are bringing a renewed excitement as to what is coming our way? In conversations I am having with my clients, I am hearing that they feel the market is starting to move and improve. Commercial projects that were once stalled are re-starting, financing for projects appears to be more easily obtained and there is just more positive news locally than we've seen in some time. Maybe we really are turning a corner.



How can you make sure you are positioned to see your business grow with this improving business climate? Use your CREW connections! Target CREW Charlotte members that can ultimately give you business referrals. Also, make sure you give referral opportunities to other members as well. As they say, "it is better to give than receive". If each of us gives just one referral to another CREW Charlotte member we will have over 200 CREW connections in 2012.

I challenge each of you to strategically work to grow your business through this organization! The opportunity exists if you work it to your advantage.

HIGHLIGHTS

Carolinas Connection Conference April 19th & 20th Now is the time to register for the second annual Carolinas Connection Conference! The conference will bring together CREW members from the 7 chapters across North and South Carolina. This two-day event will focus on networking, industry trends, business opportunities, leadership development and professional skills training. To register simply go to our website and click on the Carolinas Connection Conference link at www.crewcharlotte.org.



Casino Night This is the event of the year...don't miss your chance to mix and mingle with 300 top CRE professionals! This year's event will be held Thursday, April 19th at Whiskey River. To purchase your event and raffle tickets just go to the website at www.crewcharlotte.org. (There is a combined discount for those registering for the Carolinas Connection Conference and Casino Night!)

local 200 and national 8,000 members know who you are. Plus, the member directory is a great to tool to do business locally and nationally!

YOUR CREW PREFERENCES

On the CREW Charlotte website, set up your preferences so you can receive instant notifications of new members making deals, announcements, new business opportunities, new job opportunities, etc. Go under member resources and click on "preferences" to set up.

See All Events

MEMBER SPOTLIGHT



HOLLY ALEXANDER
Concorde Consturction

[Click here to read full profile](#)



MEAGAN PORTER
CEO, Inc.

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WELCOME NEW MEMBERS

CREWbiz For the last two years we have been talking about CREW biz. If you have not been to CREWbiz – go to www.crewnetwork.org and click on CREWbiz.

Everyone utilizes online networking, directories, and social networks for communication ranging from discussions concerning industry matters, to what I consider more important, contact information for resources and connections in our industry. CREWbiz gives each one of us as CREW Charlotte members the opportunity to showcase ourselves and our discipline.

Follow the menu on the left of the screen for filling out your contact information including your specialty – remember, you work in a particular segment of the industry (i.e. title insurance/escrow), so you want to list that as your specialty. Your secondary specialty can be your particular position (i.e. marketing/business development).

Other great features include membership directories for all chapters, order history (this shows all your dues payments, donation history, convention fees etc. including receipts), committee participation, etc. If you have not already, make sure to go to CREWbiz and include yourself in the power of the network!

CREW Careers Re-scheduled: Just an FYI... this year's CREW Careers event has been re-scheduled for the Fall. We heard from our partners that participation would be better if we moved it to later in the year so we made a decision to move the date. For those of you who volunteered for our usual Spring event, we will look forward to having you participate in September/October!

MARCH LUNCHEON SUMMARY

Who you missed: Vi Lyles, Director of Community Relations for Charlotte in 2012, the Democratic National Convention Host Committee

What you missed: Vi discussed the impact the Democratic National Convention will have on Charlotte and its businesses, as well as the ways in which you can prepare and become involved.



Why : The DNC Host Committee's role is to market the city of Charlotte to all visitors coming for the convention as well as those who will hear about Charlotte through various media. They are responsible for community engagement, hosting delegate, media and volunteer events; as well as raising the funds with which to do this. Key players working with the Host Committee are Mayor Fox, Jim Rogers, and Harvey Gantt.

With the Democratic National Convention coming to the Queen City, there are plenty of economic opportunities as over thirty-five thousand visitors are expected. The best way to ensure your business has an opportunity for exposure is to register in the Vendor Directory on the Charlotte in 2012 website (www.charlottein2012.com). All RFPs, procurement, as well as visitors looking for services are administered through the Vendor Directory.

If you are looking for other avenues to get involved, there are groups such as DVA, focusing on engaging women for the greater good, as well as Legacy Impacts, which focuses on youth engagement, healthy families, sustainability, and inclusive local economies. To kick off the Democratic National Convention, the DNC Host Committee will be hosting Carolina Fest 2012, held at the Speedway. They are

Sarah Abernathy
Bank of America

Peg Bowden
Cassidy Turley

Cosby Harmon
Jones Lang LaSalle

Lauren Hilton
AirTight

Sarah Mitchell
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Julie Mullen
Perkins+Will

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Caroline Rooks
Turner Construction

David Tibbals
OneSource Landscape and
Golf

[Click here to access full contact information](#)

MEMBERS ON THE MOVE

Please email Patty at executive@crewcharlotte.org with any changes in your contact information.

[Click here to access full contact information](#)

currently requesting ideas for how to engage visitors in the history of Charlotte and share the Carolina story. For more information, please visit www.charlottein2012.com

MARCH LUNCHEON SPONSOR: Elliott Davis

Elliott Davis, PLLC is one of the largest accounting, tax and consulting services firms in the Southeast and ranks among the top 50 CPA firms in the U.S. With offices in Charlotte, N.C. as well as S.C., V.A. and G.A., the firm provides clients across a wide-range of industries with smart, customized solutions and its people with rewarding opportunities. With a practice dedicated to serving the real estate industry, Elliott Davis handles everything from the front end to the successful closing of a deal, assisting with entity and investment structuring, strategic planning and projections, as well as tax minimization and financial reporting advice. Founded in 1925, the firm is a member of The Leading Edge Alliance, an international professional association of independently owned accounting firms. Visit www.elliottdavis.com.



GET INVOLVED

CREW Charlotte has eight committees. Three of these committees are directly related to outreach opportunities. We encourage all CREW members to get involved. ***Click here to learn more about each of our committees.*** We are now starting to get geared up for Queen City in Pink. Cancer touches us all and help us bring awareness to breast cancer by painting the Queen City Pink!!!



ANNOUNCEMENTS

Carolinas Connection Conference
2012 At A Glance

[<<More](#)

MEMBERS MAKING DEALS

Marie McLucas
3/6/12
Thanks to Wanda Townsend and Danny Merlin with Johnston Allison ...

Marie McLucas
3/6/12
Thanks to Gold Sponsor, Greer & Walker, for completing the ...

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Exit 31, Mooresville, NC We currently ...

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We could not be more honored and grateful of our sponsors. Their support of CREW Charlotte helps position our members to be the region's top real estate professionals through CREW Charlotte's commitment to professional and personal development. We sincerely thank our sponsors for their support!

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