

Subscribe

Share ▼

Past Issues

Translate ▼

RSS

[View this email in your browser](#)

December 2016

From the President



Thank you for allowing me to lead this amazing organization!

In preparing for the last monthly meeting, I was able to step back and assess all of the great things our chapter has accomplished this year and what an amazing opportunity it has been to be the chapter president. I would like to give a few personal shout outs as I conclude my year. A special thanks to Barbara Briccotto for believing in me and putting me on the president track. Also many thanks to Jennifer Yoxtheimer, Bobbi Jo Lazarus and Nancy Olah for mentoring me through the process. A huge shout out to Kim Marks, Cindy Wolfe and Wanda Townsend for being there when I needed you to be. I will wrap it up thanking Patty Drummond and Jessica Rossi and the amazing board and leadership team who, together with their committees, made it all happen. I am leaving the chapter in great

Events

CREW and other local events



January 10, 2017 11:15 a.m. - 1:00 p.m.

[CREW Charlotte January 2017](#)

[Luncheon](#)

[Register Now](#)

Welcome

Say hello to our newest members



Angie Beard
Studio Fusion

Janice Bruns
LB&A Haynes Strand

Angela Johnson
Insite Properties

Miriam Martin
UNC Charlotte Urban Institute

hands and you can expect the momentum to continue with next year's leadership.

Let's celebrate our accomplishments together.

- **Membership** continues with approximately 300 members with 78% retained from the prior year and 63 new members added. Approximately 40% of our members are active by serving on a committee. **Membership** also supported two new events this year which provided networking and opportunities for chapter involvement through the Committee Fair and Emerging Leaders Event.
- Our **monthly luncheons** this year have had an average of **178 attendees** with our speakers rating **at 4.9**. The **Programs Committee** also planned our Golf Clinic and coordinated with other area chapters for programming opportunities.
- We continue to have a tremendous focus on member to member business. Our website showcases **over 70 posts** for 2016 acknowledging member to member business and referrals.
- **Communications** efforts have increased social media followers to 301 on Facebook, 581 on Linked In and 647 on Twitter. Our chapter was featured in three Charlotte Business Journal advertorial inserts. We partnered with the Mecklenburg Times as the named sponsor for 50 Most Influential Women – Woman of the Year Award.
- Through our **Membership Recognition Committee**, we have **nominated CREW members** for industry awards this year, and have had **42** of those members honored as award winners. **7** members were engaged to judge local and national awards and **6** members served on local panels or as event speakers.
- **The Community Outreach Committee** successfully turned **271 buildings** pink during **CREW's Queen City in Pink** to help create awareness for the fight against breast cancer. We also partnered with Habitat for Humanity for their Women's build with our members donating time and materials to their 25th anniversary effort. We also had a successful clothing drive for Dress for Success during 2016.
- Our **Annual Alphabet Soup Networking Event** saw continued success with attendance in excess of **300 attendees** from Charlotte real estate networking

Stephanie McAnuff
Marcus & Millichap

Marianne Moseley
Kimley-Horn

Messay Simie
Queens University of Charlotte

Connie Young
Womble Carlyle Sandridge & Rice



Please contact [Patty Drummond](#) with your career updates.

Lisa Driftmyer
Bergmann Associates

Rachel Hamrick
Neighboring Concepts

Member Spotlights



Tonya Brandon
CBRE



Molly Carroll
Trinity Partners and Trinity Capital Advisors

[To read the member spotlights, please click here.](#)

groups. Over \$35,000 was allocated to UNC Charlotte, Queens University, CREW Network Foundation and the Community Building Initiative from funds raised by **Casino Night**, the **ABC Event** and **member support**.

- Our **Sponsorship** committee exceeded their goal, hosted two appreciation events, implemented sponsorship coaches and has already successfully kicked off our 2017 sponsorship drive.
- As a Chapter, we successfully completed the **Network Foundation Chapter Challenge** where over 50% of our membership participated by making a personal donation to Foundation. We had **6** members serve at the National committee level and a record **26** members attend National Convention in NYC this year. Congrats to Adrienne Bain who will represent Charlotte on the Network Foundation Board next year.
- Our **UCREW Committee** encouraged students to apply for the National Foundation Scholarship. We had **2** recipients, both from Queens University, bringing our total representative winners to **7**. We successfully exposed **28** students to CREW through the intern lunch program and completed **7** job shadows with students. We held two panels at local universities featuring **12** members of varying disciplines to students.
- Our 3rd mentoring class of **9** pairings completed their program and the **Mentoring Committee** is evaluating our program to plan for 2018.
- We launched our **Becoming an Authentic Leader** Leadership Series program in partnership with KPMG and Athena International and announced our **26** member 2017 inaugural class.

The opportunity to be your president has truly been a humbling experience and I'm eternally grateful to each of you for your trust and confidence in me this year. Thank you to our sponsors, our leadership team, and our active members for making CREW Charlotte truly an EXCEPTIONAL organization.

Happy Holidays!

Members Making Deals

[Jennifer Yoxtheimer](#)

I would like to thank Jana Dolder of Colliers International for recently referring J.D. Goodrum for an upcoming project.

[Click here for more deals.](#)

Job Opportunities

Property Manager - Colliers

[Click here for more jobs.](#)

Announcements

[CREW Charlotte's Adrienne Bain with Citizens Bank Named to CREW Network Foundation's Board!](#)

[Click here for more announcements.](#)

Highlights



Due to the unforeseen unrest in Charlotte on September 22, 2016, CREW Charlotte had to cancel Casino Night. As a result of the cancellation, we decided to donate part of the proceeds to [Community Building Initiative](#), a nonprofit organization established in 1997 by government and civic leaders to achieve racial and ethnic inclusion and equity in the Charlotte-Mecklenburg community. At the December luncheon, CREW Charlotte presented a \$5,000.00 check to Dianne English of Community Building Initiative.

Don't let your CREW membership lapse! [Login](#) and pay your 2017 dues today.



December Luncheon - 2016 Excellence Awards

Submitted by Dave Rushing



CREW Charlotte celebrated an exciting 2016 at the final luncheon of the year on December 13. We spent the afternoon recapping the successes of 2016 and honoring our members and leaders. The program was

accompanied by a live tweet wall that enabled our members to celebrate the accomplishments live via Twitter. Seven members were presented awards for their outstanding contributions. The awards and winners exemplify what CREW Charlotte embodies in promoting women in leadership in the Commercial Real Estate Industry.

To read the full recap, please [click here](#).

Thank You to Our December Luncheon Sponsors!



[Asterisk Creative](#) is a full service marketing and communications firm that works with clients to help them reach their marketing goals.



[Barringer Construction](#) is a customer-focused construction management firm with deep industry experience and a fresh approach to construction services.



With more than 800 professionals across the southeast, [Elliott Davis Decosimo](#) ranks among the top 30 accounting firms in the U.S. They provide comprehensive assurance, tax and consulting solutions to diverse businesses, organizations and individuals.

To read their complete sponsor spotlights,
please [click here](#).

Board of Directors

President

Marie McLucas
Primax Properties
mmclucas@primaxproperties.com
704.954.7218

Immediate Past President

Jennifer Yoxtheimer
J.D. Goodrum
jennifer@jdgoodrum.com
704.895.8842

Director/Delegate/President Elect

Jessica Rossi
Kimley-Horn
jessicarossi@kimley-horn.com
704.954.7484

Director/Delegate/Treasurer

Adrienne Bain
Citizens Bank
adrienne@bsquaredgroup.com
704.885.4251

Director at Large

Kathleen Chambers
S&ME, Inc
kchambers@smeinc.com
704.604.6468

Director at Large

Jana Dolder
Colliers
jana.dolder@colliers.com
704.978.9030

Director At Large

Becky Lindahl
Katten Muchin Rosenman
rebecca.lindahl@kattenlaw.com
704.344.3141

Director/Secretary

Kim Marks
ai Design Group
kmarks@aidginc.com
704.731.8057

Director At Large

Scarlet Powell
XZact Technologies
scarlet.powell@xtcorp.com
704.252.2064

Director At Large

Robin Turner
O'Leary Group Waste Systems
rturner@olearywaste.com
704.338.6898

Director At Large

Christie Zawtocky
Hart & Hickman
czawtocky@harthickman.com
704.586.0007

Executive Administrator

Patty Drummond
CREW Charlotte
executive@crewcharlotte.org
704.968.0609

Thank you to our sponsors

We could not be more honored and grateful of our sponsors. Their support of CREW Charlotte helps position our members to be the region's top real estate professionals through CREW Charlotte's commitment to professional and personal development. We sincerely thank our sponsors for their support!

Diamond



Platinum



Gold



Silver





This email was sent to executive@crewcharlotte.org
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)
CREW Charlotte · PO Box 36692 · Charlotte, NC 28236 · USA