

Trouble viewing this email? [Click here for a web version.](#)

5960 Fairview Road, Suite 400, Charlotte, NC 28210

[Home](#) | [Contact](#) | 704-496-2604



[DIRECTORY](#)

[CREW NETWORK](#)

[GET INVOLVED](#)

[JOIN CREW CLT](#)

[ABOUT US](#) | [EVENTS](#) | [MEMBERSHIP](#) | [SPONSORSHIP](#) | [NEWS & MEDIA](#) | [MEMBER RESOURCES](#)

Crew Connect

OCTOBER 2014

CREW EVENTS

CREW Before Hours -
"Becoming a Power
User" with the
Charlotte Business
Journal

11/5/2014 8:00 AM

[Click here to Register](#)

CREW Charlotte
November Luncheon -
"Lack of Available
Space in the Charlotte
Metro Area" with
Ronnie Bryant of
Charlotte Regional
Partnership

11/18/2014 11:30 AM

[Click here to Register](#)

CREW Charlotte
December Luncheon -
2014 CREW Charlotte
Excellence Awards

12/9/2014 11:30 AM

[Click here to Register](#)

OTHER EVENTS

[See All Events](#)

MEMBER SPOTLIGHT

FROM THE PRESIDENT

"Confidence is the stuff that turns a thought into an action." Katty Kay, author of *The Confidence Code*, set the tone of the 2014 CREW Network Convention when she delivered this message during the Wednesday morning general session. Her advice to women is to, "Think less, act more, but be authentic, we are valuable for who we are." Women are 25% more prone to perfectionism than men and as a result hold back trying to get it "just right" before stepping forward. Confidence is a choice, force yourself to step forward and take the risk. A missed opportunity is far worse than a failure that taught a lesson.



From Katty Kay to former Secretary of State Hilary Rodham Clinton, the message was clear. Women in leadership is no longer a PC thing, but now a bottom line discussion. Companies employing women in leadership roles are seeing a significant increase in their bottom line. As Warren Buffett once stated, "Without women in leadership, you are only playing with half a deck of cards." During her address on Thursday afternoon, former Secretary Clinton predicted that we could see a 10% increase in the GDP by 2030 if we bridge the participation gap in the workforce. She went on to state, "Women get a motherhood penalty when they return from maternity leave, while men taking time off often receive a pay bump when they return. We would be a stronger country if we had more support for working women."

In addition to Katty Kay and former Secretary Clinton, the convention also provided speakers such as Ken Rosen, Steve Forbes, and many others from the commercial real estate industry. Topics spanned from an overview of the current market, to discussions on the expansion of the Panama Canal, the current trends in multi-family and boutique hotels, to the importance of sustainability through design and the current trends on collaborative workspace. To save you from the pages of notes I came back with, I have asked each of the CREW Charlotte convention scholarship winners to provide a short summary on a few of the sessions they each attended. These summaries will be included in the newsletter over the following months.

In closing, I will leave you with two of my favorite quotes from the speakers. "Be bold enough to do it your way and never apologize for it," (Lisette Calderon) and as Judy Nitch, President of CREW Network, stated, "Seize the opportunity in front of you. It won't do it on its own."



SALLIE JAROSZ
CRESA

[Click here to read full profile](#)



ANNA O'NEAL
Wells Fargo Bank

[Click here to read full profile](#)

WELCOME NEW MEMBERS

Due to the 14 month membership special, there are no new members in October.

[Click here to access full contact information](#)

MEMBERS ON THE MOVE

Monica Able
Bank of North Carolina

Meredith Anglyn
Trinity Partners

Jaren Wells
Gensler

Please contact Patty Drummond at executive@crewcharlotte.org with your career updates.

[Click here to access full contact information](#)

HIGHLIGHTS

2014 Excellence Awards. If you are a CREW Charlotte member, please complete the Excellence Awards survey that will be emailed to you by the end of this week so you can nominate an outstanding person, company and deal for the 2014 Excellence Awards. If you do not receive the survey for some reason, please contact **Patty Drummond**. The survey must be completed by **November 7th**.



Join now and take advantage of our membership special! If you join CREW now you will receive a **14-month membership for the price of 12!** The membership special rate is \$350 plus a \$35 application fee. Affiliate Membership will be \$450 plus a \$35 application fee. Your CREW membership will be valid from November 1, 2014 through December 31, 2015. Any questions? Please do not hesitate to contact the Membership Committee. [Click here](#) to apply today!

Don't forget to follow CREW Charlotte via **social media!** Please like us on **Facebook** ([facebook.com/CREWClT](https://www.facebook.com/CREWClT)), follow us on **Twitter** (twitter.com/CREW_Clt) and **Instagram** ([instagram.com/crew_charlotte](https://www.instagram.com/crew_charlotte)), and join our group on **LinkedIn** (CREW Charlotte Group).

On the **CREW Charlotte website**, set up your preferences so you can receive instant notifications of new members making deals, announcements, new business opportunities, new job opportunities, etc. Go under member resources and click on "preferences" to set up.

CREW NETWORK CONVENTION BY NANCY OLAH

As a veteran of twelve CREW Conventions, I was prepared to be inspired by Hillary, and become more confident after hearing Katty. But three other sessions were actually the most thought provoking and gave me the most information.

I walked in Thursday morning thinking that I would not like **Steve Forbes** – but found him to be a fascinating and persuasive speaker. He explained why monetary policy matters, and compared unstable money to a virus in a computer. According to Steve, money is a claim on goods or services and works best when it is fixed in value. Although he joked about how we can get rid of a bad date (or an unwelcome seat mate on a plane) by talking about monetary policy, his explanations made perfect sense to me. Check out his **new book**, if you would like to learn more.



Surprise number two was the **Miami 2021 session**. This session dealt with Miami's move toward sustainability and featured former Miami mayor Manny Diaz, Miami's current planning director, and an architect who helped us understand how the lessons learned from Miami's move toward environmental sustainability could be translated into our own communities. Because Miami made the decision several years ago that all commercial buildings over 50,000 square feet needed to be at

least LEED Silver certified, over 200 commercial buildings in Miami meet that standard today.

Last, but by no means least, was **Crystal Washington**. Crystal led two fun, high-energy workshops on how to get results with social media. She helped us to understand each social media site and said that her goal was to help us choose the one or two that would work best for us in our businesses. Her book, *Social Media Why?*, is well worth reading. My takeaway is that we need to get Crystal to come to Charlotte and put on a workshop for us!

I have a lot of CREW Network conventions to compare to 2014 – and in my humble opinion, this was the best one to date. Don't miss next year in Seattle!

OCTOBER LUNCHEON - BUSINESS IMPERATIVE FOR FUTURE ORGANIZATIONAL SUCCESS

Valerie McMurray, Human Management Consultant and Board Certified Executive Coach with the NorthStar Consulting Group. Valerie has dual Masters of Science in Organization Development and Executive Coaching from McColl School of Business at Queens University. She is an Associate Certified Coach through the International Coach Federation and Board Certified Coach through the Center for Credentialing and Education.



[Click here to read the full summary.](#)

THANK YOU TO OUR OCTOBER LUNCHEON SPONSOR - A&K PAINTING COMPANY



A&K Painting Co Inc. has become a National leader in New Construction Architectural Coatings, Commercial Real Estate and Owner Managed Repaints, Industrial Coatings, Floors, Containment, and Exterior Multi-Family Re-painting.

[Click here to read full profile](#)

THANK YOU TO OUR OCTOBER LUNCHEON SPONSOR: ALFRED WILLIAMS & COMPANY



Established in Raleigh, NC in 1867 and headquartered in Raleigh, NC, **Alfred**

Williams & Company has 160 employees with locations in Raleigh, Durham, Greensboro and Charlotte, NC, Columbia, Charleston and Greenville, SC and Nashville, TN. We are the third largest Herman Miller dealer in the United States.

[Click here to read full profile](#)

THANK YOU TO OUR OCTOBER LUNCHEON SPONSOR: THE MECKLENBURG TIMES



The **Mecklenburg Times** newspaper has been covering Metro Charlotte, Mecklenburg, Union and Iredell counties since 1923. As part of the Dolan Media Company, The Mecklenburg Times is part of an award-winning group of more than 40 publications in 21 markets throughout the U.S. and the host of several awards events in the Carolinas.

[Click here to read full profile](#)

ANNOUNCEMENTS

AN INTERVIEW WITH STEVE FORBES AT CREW NETWORK CONVENTION

[<<More](#)

PRESS RELEASES

CREW CHARLOTTE ENCOURAGES CHARLOTTE TO GO PINK: QUEEN CITY IN ...

[<<More](#)

MEMBERS MAKING DEALS

Robin Turner

10/15/14

Sincere thanks to Jennifer Yoxheimer at J.D. Goodrum for the ...

[<<More](#)

CAREER CORNER

MARKETING/BROKERAGE COORDINATOR - JLL

[<<More](#)

Board of Directors

President

Bobbi Jo Lazarus

Elliott Davis

blazarus@elliottdavis.com

704.808.5245

Immediate Past President

Barbara Briccotto, IIDA,
LEED AP

Intec Group Inc.

bbriccotto@intecgroup.net

704.560.8798

Director/Delegate/President Elect

Jennifer Yoxheimer

J.D. Goodrum

jennifer@jdgoodrum.com

704.895.8842

Director/Delegate/Treasurer

Marie McLucas

Director/Secretary

Kathleen Chambers

Director At Large

Denise Dexter

Primax Properties, LLC
mmclucas@primaxproperties.com
704.954.7218

Director at Large
Lisa Fry
Cassidy Turley
Lisa.Fry@cassidyturley.com
612.801.0056

Director at Large
Amy Massey
Kimley-Horn and Associates, Inc.
amy.massey@kimley-horn.com
803.329.3229

S&ME, Inc
kchambers@smeinc.com
704.604.6468

Director At Large
Nicole Green
Jones Lang LaSalle
Nicole.Green@am.jll.com
704.408.4493

Director At Large
Cristy Nine
CRESA
cnine@cresa.com
704.506.2301

Lincoln Harris
ddexter@lincolnharris.com
704.714.7672

Director at Large
Heidi Holquist
CohnReznick
Heidi.Holquist@cohnreznick.com
704.608.2887

Executive Administrator
Patty Drummond
CREW Charlotte
executive@crewcharlotte.org
704.968.0609

THANK YOU TO OUR SPONSORS

We could not be more honored and grateful of our sponsors. Their support of CREW Charlotte helps position our members to be the region's top real estate professionals through CREW Charlotte's commitment to professional and personal development. We sincerely thank our sponsors for their support!

THANK YOU TO OUR DIAMOND SPONSOR



THANK YOU TO OUR PLATINUM SPONSORS



elliott davis decosimo

THANK YOU TO OUR GOLD SPONSORS



Specializing in Asphalt and Concrete Related Issues



THANK YOU TO OUR SILVER SPONSORS



NEW DOMINION BANK



This email was sent to [email address suppressed]. If you are no longer interested you can unsubscribe instantly.

