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Crew Connect

NOVEMBER 2014

CREW EVENTS

CREW Charlotte
December Luncheon -
2014 CREW Charlotte
Excellence Awards
12/9/2014 11:30 AM
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OTHER EVENTS

USGBC's 7th Annual
GreenNC Event
12/4/2014 8:30 AM
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MEMBER SPOTLIGHT



SCLATER HEINDL
Carolina Site Concepts

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FROM THE PRESIDENT

Each year during our December luncheon, CREW Charlotte recognizes some of the amazing accomplishments our members have made, and the ways they have given to our organization, throughout the year. The CREW Charlotte Leadership Development Committee met last week to total the nominations submitted by our membership for the **2014 CREW Excellence Awards**. On December 9th, we will recognize six of our members who demonstrate what CREW Charlotte is truly about...Influencing the Success of the Commercial Real Estate Industry by Advancing the Achievements of Women. These individuals are exceptional contributors to our chapter and their fellow members.



The 2014 awards will include:

- **The Rising Star Award** – recognizing the new CREW Charlotte member who has distinguished herself/himself as a CREW leader or made an extraordinary contribution to our chapter.
- **The Networker of the Year Award** – honoring the CREW Charlotte member who is a master networker. This member actively sends referrals and business to other CREW members.
- **The Member of the Year Award** – recognizing the CREW Charlotte member who has made an outstanding contribution to the chapter in 2014.
- **The CREW Outreach Award** – honoring the CREW Charlotte member who has taken the initiative to reach out, whether it be through the education and mentoring of our members and local university students in the field of commercial real estate, or participation in a CREW Network committee. The member deserving of this award looks to serve and promote the success of women in commercial real estate.
- **The Deal of the Year** – recognizing the CREW Charlotte member who spearheaded a commercial real estate transaction that included multiple CREW members and best exemplifies CREW Charlotte's capability to handle a commercial real estate deal from A to Z.



TIFFANY HUFF
CBRE

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WELCOME NEW MEMBERS

Russell Angelo
Angelo Architects, PLLC

Lynn Beckner
BPM Construction, Inc.

Katherine Cates
Coldwell Banker Commercial
MECA

Ashley Dill
Wells Fargo

Joshua Hooker
McVeigh & Mangum
Engineering

Jennifer Jackson
Allen Tate

Dianne Jones
Development Advisors, LLC

Emily Kerley
The Johnson Group

Cristi Lewis
CohnReznick LLP

Anna Mason
Cassidy Turley

Karen Price
Shiel Sexton

Amy Spivey
PM Environmental, Inc

Eric St-Cyr

- **The 2014 President's Choice Award** – recognizing the outstanding performance from one of our sponsors that was conducted behind the scenes, but instrumental to the success of the chapter.

As you reflect on the above recognitions, I ask that you also reflect on your own personal involvement with CREW. My challenge for each of you is to make CREW Charlotte a focus in 2015. Set a goal to refer business to other CREW members, find a way to contribute through your leadership and participation with one of our committees, or find a member who needs mentoring. Let's all play our part by influencing the success of the commercial real estate industry and advancing the achievements of the women within our chapter and the CREW Network.

I look forward to celebrating the achievements of six outstanding members with each of you on December 9th.

HIGHLIGHTS

The new **UCREW video** is now available for viewing! Please take a look at the finished production by the talented **Charles Kleven of AK Media** and share on social media to help spread the word about our university outreach programs. This video will be used in efforts to engage university students interested in careers in Commercial Real Estate, and will be used not only by CREW Charlotte, but also by CREW Network. Thank you to the UCREW committee for all your hard work in pushing this production forward, and thank you **Charles Kleven** for your talent and dedication.

Join now and take advantage of our membership special! If you join CREW now you will receive a **14-month membership for the price of 12!** The membership special rate is \$350 plus a \$35 application fee. Affiliate Membership is \$450 plus a \$35 application fee. Your CREW membership will be valid from November 1, 2014 through December 31, 2015. Any questions? Please do not hesitate to contact the Membership Committee. [Click here](#) to apply today!

Don't forget to follow CREW Charlotte via **social media!** Please like us on **Facebook** ([facebook.com/CREWClT](https://www.facebook.com/CREWClT)), follow us on **Twitter** (twitter.com/CREW_ClT) and **Instagram** ([instagram.com/crew_charlotte](https://www.instagram.com/crew_charlotte)), and join our group on **LinkedIn** (CREW Charlotte Group).

On the **CREW Charlotte website**, set up your preferences so you can receive instant notifications of new members making deals, announcements, new business opportunities, new job opportunities, etc. Go under member resources and click on "preferences" to set up.

CREW NETWORK CONVENTION SUBMITTED BY WHITNEY BAUMAN

This was the second CREW National Convention I have attended and while I was very impressed last year, I must say that I was truly blown away by this year's lineup of speakers! Katty Kay and Hillary Clinton really opened my

MPL Construction Company

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MEMBERS ON THE MOVE

Kristin Maier
Gensler

Please contact Patty
Drummond at
executive@crewcharlotte.org
with your career updates.

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eyes to the fact that women need to step up their confidence in the workplace and do everything they can to support each other. They both shared great stories about the differences in the way men and women process things in their minds which prompted me to reflect on my own experiences and consider how I could have acted differently or worried less.



The opening speaker, Lissette Calderon – President, International & Strategic Projects at The Related Group, inspired me with her down to earth approach to life. She shared these 6 simple lessons that anyone can apply to their journey through their career:

- Lesson 1 – You are not an island and you don't need to do it alone
- Lesson 2 – Never say never. Life takes unexpected turns, embrace them
- Lesson 3 – There is no free ride. "You can't steal second without taking your foot off of first" (from a baseball paperweight in her office). "Luck is what happens when preparation meets opportunity"
- Lesson 4 – Take the leap
- Lesson 5 – Find a mentor and cultivate. Seek them out. Form relationships.
- Lesson 6 – Keep the faith.

Her closing advice: "Wake up early, drink coffee, marry smart, keep your priorities straight, do well, dress well, love what you do, and take the road less traveled."

I left this year's convention inspired and rejuvenated. The words of each powerful speaker we heard were captivating, thought-provoking and motivating. The networking was fabulous and the exposure to many national firms was well worth the trip! If you haven't been before, I would highly recommend attending CREW Network Convention next year in Seattle!

NOVEMBER LUNCHEON - LACK OF AVAILABLE SPACE IN THE CHARLOTTE METRO AREA with RONNIE BRYANT

Ronnie L. Bryant, CEcD, FM, HLM is President & CEO of the Charlotte Regional Partnership. Mr. Bryant leads the team that promotes the 16-county Charlotte USA region throughout the world as a premier location for businesses considering expansion or relocation.

[Click here to read the full summary.](#)



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Katten is a full-service law firm with more than 650 attorneys in locations across the United States and in London and Shanghai. Clients seeking sophisticated, high-value legal services turn to us for counsel locally, nationally and internationally. Our core areas of practice are corporate, financial services, insolvency and restructuring, litigation, real estate, environmental, commercial finance, intellectual property, and trusts and estates.

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Since our beginning in 1994, New South Properties has been a leader in the commercial real estate industry. We are a full service real estate firm based in Charlotte and covering the Carolinas. We provide brokerage, property management and investment sales for office, retail and specialty clients.

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AN INTERVIEW WITH STEVE FORBES AT CREW NETWORK CONVENTION

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MEMBERS MAKING DEALS

Juanita Tackett

11/7/14

Thank you Ashely Funderburk for referring me the a well ...

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We could not be more honored and grateful of our sponsors. Their support of CREW Charlotte helps position our members to be the region's top real estate professionals through CREW Charlotte's commitment to professional and personal development. We sincerely thank our sponsors for their support!

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