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# Crew Connect

MARCH 2013

## CREW EVENTS

CREW After Hours -  
Wine and Design  
3/21/2013 6:00 PM  
[Click here to Register](#)

Lunch Ladder -  
SouthPark-Taco Mac  
3/28/2013 11:30 AM  
[Click here for Directions](#)  
[Click here to Register](#)

Lunch Ladder - Lake  
Norman - Brickhouse  
Tavern  
3/28/2013 11:45 AM  
[Click here to Register](#)

CREW's April Luncheon  
- Key Beliefs of Top  
Communicators with  
Dutch Stamey  
4/9/2013 11:30 AM  
[Click here to Register](#)

CREW's 7th Annual  
Casino Night  
4/25/2013 5:30 PM  
[Click here to Register](#)

## OTHER EVENTS

CREW BIZ

## FROM THE PRESIDENT

Lady Luck is Coming Your Way!

April 25th is just around the corner so mark your calendars and [register](#) for the [7th Annual Casino Night Party at the Big Chill](#). Our event sponsor this year is CohnReznick and we are excited to have them as a partner. Our venue is new and exciting, allowing our silent auction fund raiser to be front and center. Tell your friends, family, and colleagues about it â€" it's the best real estate networking opportunity in town with an anticipated crowd of over 250 attendees. [Proceeds from the event support scholarship programs for students in fields of commercial real estate through the CREW Foundation and the Belk College of Business and UNC Charlotte.](#)



Through this event, CREW Charlotte has been able to complete an endowment with UNC Charlotte in the amount of \$25,000, as well as provide an additional number of scholarships. We also initiated a new \$20,000 endowment last year to support the CREW Foundation scholarship program. Through proceeds from last year's silent auction and the generosity of our members during our Foundation drive, we were able to fund approximately 50% of that endowment last year.

[CREW Charlotte strongly believes in supporting our professions in fields of commercial real estate through education.](#) At a recent Network leadership council meeting I had the opportunity to hear Kathy Carr, Past Chair of CREW Foundation speak. We as a group talked about outreach efforts happening in each of the chapters. While many discussed outreach efforts with financially challenged communities, someone brought it back to the core mission of CREW and summed up the discussion very well by saying, "What better way to keep women out of poverty than by supporting them through scholarships, education and research". CREW Network and all of our local chapters work hard to live up to this mission by providing our members and our communities with just these resources.

We hope that you will take the time to come and enjoy our event, and also support our fundraising efforts by participating in the silent auction.

There are two ways you can help.

Let it work for you! Be sure to update your information so our local 230 and national 8,000 members know who you are. Plus, the member directory is a great tool to do business locally and nationally!

YOUR CREW PREFERENCES

On the CREW Charlotte website, set up your preferences so you can receive instant notifications of new members making deals, announcements, new business opportunities, new job opportunities, etc. Go under member resources and click on "preferences" to set up.

[See All Events](#)

- First and foremost, **attend the event and bid** on any of the great packages we will have available. Items include tickets to sporting and cultural events, spa packages, vacation rentals, area gift cards, and some special sports memorabilia.
- The second way you can help is by **donating a silent auction item**. Both big and small items are appreciated, as well as monetary donations to purchase gift items. Each contributor will be recognized with the item, so it's a great way to show your support.

If you have an item to donate you can contact our Casino Night co-chairs:

Whitney Bauman with A&K Painting, 980-307-3290 or [wbauman@akpainting.com](mailto:wbauman@akpainting.com)

Becky Lindahl with Katten Muchin Rosenman LLP, 704-344-3141 or [rebecca.lindahl@kattenlaw.com](mailto:rebecca.lindahl@kattenlaw.com)

Hope to see you there and ready to celebrate with Lady Luck!!

Registration for the event can be found on the chapter website at [www.crewcharlotte.org](http://www.crewcharlotte.org)

DID YOU KNOW...

Did you know that the CREW Network Foundation will be awarding scholarships on the basis of academic excellence? The scholarships are intended to help finance the educational endeavors of female undergraduate and graduate students enrolled full-time in accredited real estate programs, or enrolled in other fields of study with the intent to pursue a career in commercial real estate. Each scholarship recipient will also be provided with a paid internship at a commercial brokerage firm. The application is due April 26, 2013. <http://www.crewbiz.crewnetwork.org/scholarships.aspx>



HIGHLIGHTS

CREW Charlotte wants to support our hard working women leaders, and the **Charlotte Business Journal's Women in Business Awards** are a great way to do this. Nominations are due March 29th for those who have a strong record of innovation and/or business performance.



Please review the general nomination criteria and the detailed information and application on the **CBJ website**. If you feel you are a viable candidate please reach out to **Patty Drummond** or **Bobbi Jo Lazarus**. Our Leadership Development Committee (LDC) is available to help support our members through this nomination process. Please note that it is a great idea for your company to submit a nomination as well, and each candidate will need to prepare information for the submittal in conjunction with the CREW Charlotte LDC team.

MEMBER SPOTLIGHT



STEVE DECKARD  
ATCOM BTS

[Click here to read full profile](#)



AMY MASSEY  
Kimley-Horn and Associates, Inc.

[Click here to read full profile](#)

WELCOME NEW MEMBERS

Kelsey Brown  
PMC Commercial Interiors

Caren Castellaneta  
Luce Partners

Mary Hopper  
University City Partners

Sallie Jarosz  
Cresa

Susan Nestor  
Wells Fargo

Judy Scruggs  
EastGroup Properties

Cara Vazquez  
Mainstreet Real Estate  
Services Inc.

[Click here to access full contact information](#)

## MEMBERS ON THE MOVE

Please contact Patty Drummond at [executive@crewcharlotte.org](mailto:executive@crewcharlotte.org) with your career updates.

[Click here to access full contact information](#)

The **CREW Carolinas Connection Conference** will be held May 9-10th in Greenville, SC. Please [click here](#) for a complete agenda. Hotel reservations at the group rate are available until April 18th. Register today by visiting <http://www.crewupstate.org/>.

Calling all CREW Members: We need your help to spread the word about our **UCREW iFAIR on March 25th from 1-4pm**. We are looking for College students to attend the internship fair who are interested in careers in Commercial Real Estate: legal, brokerage, engineering/construction, finance, etc. We have over 25 exciting internships being offered, 5 mini-sessions ranging from job hunting to interview questions, great networking opportunities and raffle prizes. To register please go to <http://www.crewcharlotte.org/events/ucrew>.

There is a **Bobcats Ticket promotion** that continues through the rest of the NBA Season. Through the LadyCAT Ticket Deal, lower level tickets are just \$35 (with the exception of: Boston Celtics & NY Knicks (just \$45) and Miami Heat & OKC are regular price)! Luxury tickets and Suites are available as well by emailing **Cara Abe**. For the special lower level rate of \$35 per ticket, just click on the link below & select the game you'd like! Direct Link: <http://www.ticketmaster.com/promo/7akpd8>

**CREWbiz**. Please log on to **CREWbiz** and review your profile. You want to make sure you list your specialty correctly-what your company does, not what you do. Think about it this way "Sally lists her specialty as business development and works for construction company ABC. If Ann goes into CREWbiz to find a contractor she will not find Sally when she searches for contractors because her specialty is listed as business development rather than construction. See the value of a correct CREWbiz profile? Also, please make sure all of your contact information is up-to-date as this is how other CREW members will contact you.

## MARCH LUNCHEON SUMMARY

Who we saw:

Daniel Levine of Levine Properties spoke to us about 10 square blocks in First Ward and his dream for developing it. Daniel and his father, Mr. Levine, formed Levine Properties in 1984, just after Daniel graduated from UNC Chapel Hill. Levine Properties describes itself as being passionate about creating places to live, work and play. The firm has seen many successes in the area, such as the Galleria Shopping Center on Monroe Road, McAlpine Park, Greylynn Business Park, and many single use industrial buildings throughout the southeast. But it is First Ward that captured our imaginations at the luncheon.



What he had to say:

The First Ward Project is a patchwork of 60 properties that Levine Properties has assembled over the past 25 years"yes, it took a quarter century for the First Ward Development and they are just now pulling permits to construct. The Levines are patient. The final property closed on December 28, 2004, and so the planning began. Daniel and his Dad knew what components they needed for their development: a park, residential space, office space, retail, and a significant public

building to anchor the development. Their friend Hugh McColl suggested the park location. UNC Charlotte chose to locate their uptown campus in the Center City Building, a space that borders the planned park. Street closures and construction will start in May 2013 and are expected to last through 2014. Daniel envisions "Market Street" as a tree-lined avenue of granite sidewalks and high-end amenities, designed for pedestrians, street fairs, and outdoor dining. The park offers an open space that can accommodate 4,000 people. Two hotels are planned adjacent to the park with a full block of subterranean parking. Daniel was visibly excited about his First Ward Development as were many others in the room.

One quick mention was made of another Levine Properties project. Publix Stores are moving to Charlotte. Two stores are planned, one urban on South Boulevard and the other suburban located in Ballantyne. Levine Properties, in conjunction with Fort Lauderdale based Stiles, is working to help bring Publix to the Charlotte region.

## MARCH LUNCHEON SPONSOR: Johnston, Allison & Hord, P.A.

What your company does:

Johnston, Allison & Hord is a Charlotte, North Carolina based law firm employing approximately 45 attorneys that provides quality legal services to U.S. and local privately held companies, health care providers, general contractors and financial institutions. We practice in most areas of the law, other than family law and criminal law. We have ten distinct practice groups: commercial real estate, condemnation and land use, construction, corporate and nonprofit, creditor's rights, employment and benefits, financial services, health care, litigation, and trusts and estates.



We have practiced since 1912. We have chosen to remain a single-city firm, knowing that we can best serve closely-held businesses and specialty industries by retaining the culture and business practices unique to single point-of-practice professional service organizations. Our trademark is delivering quality legal service in a personalized manner, with a dose of pragmatism, at reasonable rates. We are very proud of being very responsive and committed to our clients.

We offer the benefit of local representation to national and international companies with operations in the Carolinas; we not only advise what the rules are, but provide suggested business solutions and the benefit of our long-term relationships with the business and the Governmental community.

Good leads for you:

A community, regional or national financial institution needing assistance with commercial loans or with distressed credit facilities or a person or entity needing legal assistance with a commercial real estate transaction.

Charlotte Contact:

Wanda C. Townsend  
 Johnston, Allison & Hord, P.A.  
 1065 East Morehead Street  
 Charlotte, NC 28204  
 Phone: 704-998-2215  
 Fax: 704-376-16228  
 Email: wtownsend@jahlaw.com

## GET INVOLVED

CREW Charlotte has eight committees. Three of these committees are directly related to outreach opportunities. We encourage all CREW members to get involved. ***Click here to learn more about each of our committees.***



### ANNOUNCEMENTS

CREW CHARLOTTE MEMBER DANIEL MERLIN NAMED TO RISING STARS LIST

AN EVEN BIGGER 2013

A 92 YEAR-OLD SOLUTION FOR REAL ESTATE INVESTORS FACING HIGHER ...

BELK, INC. GIVES \$5 MILLION TO BELK COLLEGE AT UNC ...

TRINITY PARTNERS ANNOUNCES JELD-WEN LEASE IN DOWNTOWN CHARLOTTE'S ALLY CENTER

CREW CHARLOTTE MEMBER VIRGINIA ROLFES NAMED TO RISING STARS LIST

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### MEMBERS MAKING DEALS

**Laura Huckaby**

3/20/13

Thank you Mary Lindsay Evans with McGuire Woods for referring ...

**Diane Genaro White**

3/19/13

Meagan Porter of CEO Inc.is a great example of CREW ...

**Whitney Bauman**

3/15/13

Better late than never...thank you to Cosby Harmon with Jones ...

**Kimberly Young**

3/14/13

Thank you to Lisa Gallimore and Marianne Mathis Joines for ...

**Jean Russell**

3/12/13

Thank you to member Irene Vogelsong with Perkins & Will ...

**Jean Russell**

3/12/13

Thank you to Barbara Briccotto for specifying Interface modular carpet ...

...

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### CAREER CORNER

RESEARCH ANALYST - JONES LANG LASALLE - RALEIGH

CUSTOMER SERVICE REPRESENTATIVE - REGUS

ENGINEERING TECHNICIAN

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POSITION - SUMMIT  
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## THANK YOU TO OUR SPONSORS

We could not be more honored and grateful of our sponsors. Their support of CREW Charlotte helps position our members to be the region's top real estate professionals through CREW Charlotte's commitment to professional and personal development. We sincerely thank our sponsors for their support!

THANK YOU TO OUR PLATINUM SPONSORS



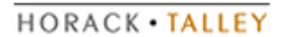
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