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# Crew Connect

APRIL 2014

## CREW EVENTS

Lunch Ladder - Uptown  
- Mimosa Grill  
4/17/2014 11:45 AM  
[Click here to Register](#)

CREW's 8th Annual  
Casino Night  
4/24/2014 6:00 PM  
[Click here to Register](#)

CREW Charlotte May  
Luncheon - Getting  
Your Business to  
Dance with Jim  
Donald, CEO, Extended  
Stay America  
5/13/2014 11:30 AM  
[Click here to Register](#)

## OTHER EVENTS

### CREW BIZ

Let it work for you! Be sure to update your information so our local 230 and national 8,000 members know who you are. Plus, the member directory is a great tool to do business locally and nationally!

[See All Events](#)

## MEMBER SPOTLIGHT

## FROM THE PRESIDENT

Did you know that Tuesday, April 8th was **Equal Pay Day**? If you attended the CREW Charlotte luncheon you received my request to visit CREW Network's website to read the statistics they had posted on where we have come with equal pay and where we are today.



"When the U.S. Census Bureau released the results of its 2012 wage gap data, it made headlines not for the progress that had been made, but rather the lack of it. Yet again, the results showed that the median earnings for full-time female workers was 77 percent of the median earnings of full-time male workers – a number that has proved incredibly stubborn for more than a decade. Although the exact figure is hotly debated, there's no debating that a gap exists." – CREW NETWORK

While we have made cracks in the glass ceiling, we need to be the generation that shatters it. In "Lean In" Sheryl Sandberg encourages women to stop being afraid. To step out of their comfort zone and fight for the jobs and the pay they deserve. We know we deserve a seat at the table and we have proven we are worthy, but we have also learned from the generation before us that tried to do it all. While successfully running their companies by day, we have watched our mothers tirelessly keep up with our homes by night.

In "Getting to 50/50: How Working Parents Can Have it All", Sharon Meers and Joanna Strober discuss the importance of equal roles not only in the boardroom, but also in the home. They give advice on how to let go to those of us who still feel we can do it all and talk about the benefits to children of a "50/50 Home". So, while we work on shattering the ceiling to get more women in the boardroom, we need to also shatter the stigmatism around men of "50/50 Homes".

My hope is that my boys and nieces will enter a work world where men and women are not only treated equally in the boardroom, but also at parent/teacher conferences and on the playground. Working for parity in opportunity, compensation and influence for women in commercial real estate is at the heart of CREW Network's mission. We truly appreciate the male members of our organization that support this mission and all they do.

If you feel that there is a disparity in your work environment, I challenge you to stand



CATHERINE BURTON  
Charlotte Business Journal

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ANN FLEMING POWELL  
Lincoln Harris

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## WELCOME NEW MEMBERS

Christine Bruns  
Barrister's Title Services

Kevin Darr  
Primax Properties

Elizabeth Harrison  
Stewart

Joanna Keasler  
CORT

Monica Kelly  
Ranger Construction

Michele McCaskill  
CBRE

Crystal Palmer  
Regus

Ann Pilkington  
Weaver, Bennett and Bland

Erin Smith  
Lincoln Harris

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up and be heard. Let's be the generation that bridges the gap and finally shatters the ceiling.

## HIGHLIGHTS

**Casino Night** registration closes tomorrow! Come play your favorite casino games and network with other CRE professionals at CREW's 8th Annual Casino Night on Thursday, April 24th at Founders Hall in Charlotte. Guests and spouses are welcome!



Thanks to the generous support of our CREW members and local businesses, our silent auction items are valued over \$28,000! Please browse our [online catalog](#) (click on catalog) to get a preview of the wonderful items that will be featured at our event on April 24th. Come prepared to bid on these hot items...and they could be yours!

Some of our most popular items from 2013 are back including:

- Panthers tickets with sideline passes
- Club Level Panthers Tickets
- Baku sushi making class and lunch for 6
- The Ritz Carlton Charlotte
- Cabin Getaway Weekend in Pigeon Forge
- Local Artists' Framed Paintings
- Charlotte Knights Infield Box Seats
- Charlotte Bobcats Autographed Memorabilia
- Bank of America Stadium Tour
- Area Restaurant Gift Cards

[Click here](#) to register for this great networking event!.

CREW Charlotte has been recognized by CREW Network for its commitment to the **Chapter Leadership Circle!** CREW Charlotte has stepped up as leaders within CREW, supporting all of its exciting leadership initiatives, including leadership summits, convention, board hosted calls and playbooks, and especially CREW Networks Distinguished Leaders Roundtable.

Registration is now open for **CREW Network's Spring Leadership Summit** in Cincinnati on June 12-13. All chapter members are invited to join our Delegates for this wonderful leadership training and business networking opportunity...the Spring Leadership Summit is not just for Delegates anymore!

**CREW Network Foundation** will be awarding scholarships on the basis of academic excellence. The scholarships are intended to help finance the educational endeavors of female undergraduate and graduate students enrolled full-time in accredited real estate programs, or enrolled in other fields of study with the intent to pursue a career in commercial real estate. Each scholarship recipient will also be provided with a paid internship at a commercial brokerage firm. The application is due April 25, 2014. For more information, please [click here](#).

CREW Charlotte is ramping up its **social media campaign!** Please like us on **Facebook** ([facebook.com/CREWClT](http://facebook.com/CREWClT)), follow us on **Twitter** ([twitter.com/CREW\\_Clt](http://twitter.com/CREW_Clt)) and join our group on **LinkedIn** (CREW Charlotte Group).

On the **CREW Charlotte website**, set up your preferences so you can receive

information

MEMBERS ON THE MOVE

Please contact Patty Drummond at executive@crewcharlotte.org with your career updates.

Click here to access full contact information

instant notifications of new members making deals, announcements, new business opportunities, new job opportunities, etc. Go under member resources and click on "preferences" to set up.

APRIL LUNCHEON SUMMARY

Who you missed:

Stacey Randall is the founder and chief consultant of Randall Research, headquartered in Charlotte, North Carolina. Stacey's mission is to use research to uncover client's needs around productivity and engagement. Her goal is to create productive people and engaged organizations so going to work on Monday isn't so bad.

Click here to read the full summary.



THANK YOU TO OUR APRIL LUNCHEON SPONSOR: PIVOT PR

Pivot PR is a Charlotte-based strategic marketing and public relations agency helping clients to effectively communicate their message in order to meet their business objectives.



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THANK YOU TO OUR APRIL LUNCHEON SPONSOR: SMITH MOORE LEATHERWOOD

Clients of Smith Moore Leatherwood LLP trust that they are receiving creative, cost-effective legal services that align with their goals. With seven offices and more than 180 attorneys across North Carolina, South Carolina and Georgia, the firm's core practice areas are focused on litigation, corporate law, health care, real estate, and labor and employment.



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THANK YOU TO OUR APRIL LUNCHEON SPONSOR: WELLS FARGO REAL ESTATE

Wells Fargo has built the strongest commercial real estate

finance platform in the industry. Their transactions include all sizes, property types, and locations throughout the U.S. and select markets abroad.



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## ANNOUNCEMENTS

JONES LANG LASALLE IS NOW CALLING ITSELF JLL.

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## PRESS RELEASES

CREW CHARLOTTE ANNOUNCES 2014 BOARD OF DIRECTORS

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## MEMBERS MAKING DEALS

**Marie McLucas**

4/8/14

Thanks to Wanda Townsend and Brian Koontz with Johnston Allison

...

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## CAREER CORNER

REAL ESTATE/FACILITIES LEASE ADMINISTRATOR - TIME WARNER CABLE

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## Board of Directors

### President

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Elliott Davis

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LEED AP  
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CREW Charlotte

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## THANK YOU TO OUR SPONSORS

We could not be more honored and grateful of our sponsors. Their support of CREW Charlotte helps position our members to be the region's top real estate professionals through CREW Charlotte's commitment to professional and personal development. We sincerely thank our sponsors for their support!



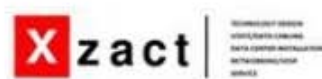
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