

“ Leadership should be more  
*participative*  
than directive, more  
*enabling*  
than performing.

MARY D. POOLE



INTRODUCING

*Becoming an*  
**AUTHENTIC**  
JANUARY - OCTOBER 2017  
**LEADER**



A T H E N A  
I N T E R N A T I O N A L





“ I learned to take on things I’d  
*never done before.*  
Growth and comfort do not  
*coexist.*”

GINNI ROMETTY, IBM

Based on the Athena Leadership Model, CREW Charlotte has created the Becoming an Authentic Leader Program, open to the professional, influential women shaping Charlotte’s business community.

The Program is a collaboration among CREW Charlotte, KPMG, and ATHENA International, modeled on the ATHENA Principles of Authentic Leadership. The eight-session program focuses on helping each participant develop their individual style as authentic leaders and maximize their leadership potential.

## SCHEDULE

January 19-20, 2017	<b>Live Authentically:</b> Opening Retreat: Your Strengths and Your Vision
February 17, 2017	<b>Learn Constantly:</b> Growth through Change and Inner Resiliency
March 17, 2017	<b>Act Courageously:</b> Communicating Your Message
April 21, 2017	<b>Advocate Fiercely:</b> Negotiating and Advocacy
May 19, 2017	<b>Foster Collaboration:</b> Diversity of Thought and Working with Teams
August 18, 2017	<b>Building Relationships:</b> Beyond Mentoring
September 15, 2017	<b>Give Back:</b> Community Involvement/Board Development
October 21, 2017	<b>Celebrate:</b> Graduation and Awards

## LOCATION

The opening retreat session will be held at an area hotel. Remaining sessions will take place from 9:00am to 4:30pm at KPMG at the Duke Energy Center (550 South Tryon Street, Suite 3200).

## REGISTRATION DATES

Registration is now open and closes on August 26, 2016.



“ *Leadership is a series of behaviors rather than a role for heroes.* ”

MARGARET WHEATLEY

#### TUITION

The tuition is \$2,000 and covers all costs for materials, meals, and the overnight retreat. The only cost that is not covered is for parking for the seven sessions held at KPMG's offices. For our inaugural year, CREW Charlotte members' tuition is \$1,600 (CREW Charlotte will cover the \$400 difference). Tuition for participants who work for a non-profit organization or for the government is \$1,500, a 25% discount.

#### CLASS SIZE

The class is capped at 30 participants. Up to 15 spaces are reserved for CREW Charlotte members.

#### ACCEPTANCE NOTIFICATION AND TUITION DEPOSITS

Participants will be notified by September 15, 2016 if they have been accepted into the class, and a \$500 tuition deposit will be due by October 15, 2016. The balance of the tuition will be due in full by December 15, 2016.

#### CRITERIA FOR ACCEPTANCE

Applications will be evaluated on demonstrated or potential leadership, community involvement, and individual achievement in the candidate's professional, community, and organizational background.

#### PROGRAM ELIGIBILITY

The program is open to women in the Charlotte community. They do not have to be CREW members to participate. We hope to cultivate a diverse group of female professionals across various industries. Men are not eligible for this program.

#### CONTINUING EDUCATION CREDIT

We are actively working to obtain continuing education credits for as many professional disciplines as possible. We will publicize those as they are secured.

#### ATTENDANCE POLICY

Since the dates have been published in advance and since there are limited spaces available, we have developed a strict attendance policy. All participants must attend the opening retreat in January and the closing session in October, and may miss no more than one of the other six sessions. Inability to attend the opening retreat will require withdrawal from the class with a tuition refund only if the spot is able to be filled. Inability to attend the October session will cause the participant to be ineligible for graduation with no tuition refund. If more than one of the other six sessions is missed, the participant must withdraw from the program and will receive no tuition refund.

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## CONTACT

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Need more information? Have any questions? Reach out to  
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or visit us on the web at [crewcharlotte.org](http://crewcharlotte.org).



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