

SPONSORSHIP

CORE PURPOSE

Influencing the success of the commercial real estate industry by advancing the achievements of women.

"CREW is the best professional organization in Charlotte! No other is more deliberate about helping its members build their careers, with members who really look to help one another and make lasting, mutually beneficial connections. Kimley-Horn believes in the value of CREW – and that's why we have been a sponsor, as well as an active supporter, over the past 15 years."

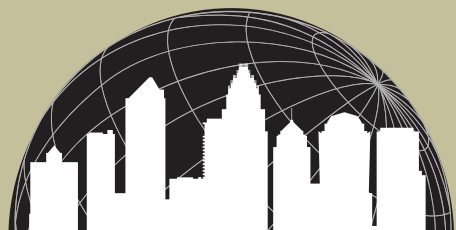
Amy Massey
Kimley-Horn

"CREW Charlotte's mission to advance the achievements of women in the commercial real estate industry complements the Wells Fargo Women's Initiative whose mission is to create a forum where females can expand their networks and participate in learning and development activities to enhance engagement and career satisfaction. I am grateful to work for a company that values and respects its team members for who we are as well as for the expertise and experience we bring to our company. Wells Fargo is committed to supporting the engagement, retention, and mobility of women leaders through the Women's Initiative and is proud to be a Diamond Sponsor of CREW Charlotte."

Nichole Kelley
Wells Fargo

"CREW Charlotte shares in Katten's commitment to empowering women at all stages of their careers. Thanks to their long-term partnership and support, we have enhanced the recruitment, retention and advancement of women attorneys in our Charlotte office."

Becky Lindahl
Katten Muchin Rosenman LLP



WHY SUPPORT CREW CHARLOTTE?

OPPORTUNITY AT THE LOCAL LEVEL

NETWORK with senior-level decision makers. Our CREW Charlotte membership makeup includes professionals from legal, lending, development, brokerage, design, construction, and other related commercial real estate fields.

ESTABLISH RELATIONSHIPS, broaden recognition and build loyalty.

ACCESS TO A NATIONAL NETWORK

GAIN EXPOSURE to 10,000 commercial real estate professionals in 70 major markets globally.

POSITION YOUR COMPANY as a leader and increase business opportunities.

CREW CHARLOTTE PROGRAMS INCLUDE

Affordable Housing Why it Matters to Everyone?

Robin Haddock, RLH Development
Carolina Chambré Hammock, Urban Ministry
Liz Ward, The Housing Partnership
Tim Hose, Synco Properties

Got WELL? A Holistic Approach to Wellness in Your Office

Nancy Everhart, Little
Molly Fowler, Wells Fargo

Eye on the Economy

Spencer Levy, CBRE

Charlotte Douglas International Airport - An Economic Engine Of The Carolinas: Planning For The Future

Jeff McSwain, Assistant Aviation Director of Development for CLT
Stuart Hair, Economic Affairs Manager for CLT

DEALS GET DONE AT CREW CHARLOTTE

Elsa Simaan – Business Development Officer, Stewart Title

Thank you, Marie McLucas (Primax Properties) for allowing Stewart Title to work on one of your transactions involving Home Trust Bank, Parker Poe Adams & Bernstein, LLP, and others. It was a great pleasure for us. That is what CREW is all about: networking with one another.

Carrie Sharp – Indoff Commercial Interiors Thank you to Jen Ware with CBRE in Washington DC. Jen referred me to her friend with the Washington National Opera and I earned orders out of the connection. Jen remembered me from years ago when she was in Charlotte and she looked me up on the CREW Network website. Thanks for remembering me, Jen!



CHAPTER SPONSORSHIP OPPORTUNITIES



FIND THE RIGHT LEVEL OF SPONSORSHIP FOR YOUR COMPANY

	Diamond \$10,000	Platinum \$6,000	Gold \$4,000	Silver \$2,000	Partner \$500
Recognition at monthly luncheon meeting	✓	✓	✓	✓	✓
Invitations to the sponsorship breakfast	5	3	2	2	2
Link from CREW website home page to your company’s website	✓	✓	✓	✓	✓
5% of sponsorship dollars support University Outreach and Scholarships	✓	✓	✓	✓	✓
Company’s name and logo featured in select print materials and media	✓	✓	✓	✓	
Company recognition at CREW special events and networking events	✓	✓	✓	✓	
Recognition in monthly newsletter	✓	✓	✓	✓	
Complimentary luncheon program tickets for the year	36*	24*	12	5	
Display table at your featured monthly luncheon for company materials	✓	✓	✓		
Recognition on luncheon announcement of your featured luncheon	✓	✓	✓		
Company spotlight in one of our monthly newsletters	✓	✓	✓		
Luncheon sponsor for a selected month	✓	✓	✓		
CREW membership (includes benefits at the local and Network level)	3	2	1		
Complimentary networking event tickets	6	5	2		
Ability to spotlight your company at your featured monthly luncheon from the podium	✓	✓			
Right of first refusal the following year, if you commit by September 1st	✓				
Co-named University scholarship with CREW Charlotte (as determined by CREW Charlotte)	✓				
Opportunity to sponsor and host a Sponsorship Reception	✓				
Exclusive within your industry or profession	✓				
CREW Network Convention Registration	1				
CREW to spotlight your company and members in attendance at your featured monthly luncheon			✓		
Opportunity to participate in a luncheon program if appropriate	✓	✓			

*Flexibility between luncheon tickets and event tickets

CREW CHARLOTTE ANNUAL EVENTS SPONSORSHIP

	CASINO NIGHT \$3500	ABC NETWORK- ING EVENT \$3500	PRESIDENT’S RECEPTION \$2500
Link on CREW website home page	✓	✓	✓
Complimentary event tickets	5	5	3
Premier sponsor of event	✓	✓	✓
Display table for company materials	✓	✓	✓
Right of first refusal the following year, if you commit by November 1st	✓	✓	✓
Announcement with company logo one month before event	✓	✓	✓
Invitations to sponsorship breakfast	3	3	2
Recognition as sponsor on announcements and signage	✓	✓	✓

SPONSORSHIP COMMITMENT FORM

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP _____

CONTACT _____

TELEPHONE _____

EMAIL _____

SIGNATURE_____

SPONSORSHIP LEVEL

DIAMOND

PLATINUM

GOLD

SILVER

PARTNER

CASINO NIGHT

ABC NETWORKING EVENT

PRESIDENT’S RECEPTION

\$10,000

\$6,000

\$4,000

\$2,000

\$500

\$3,500

\$3,500

\$2,500

☐

☐

☐

☐

☐

☐

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☐

Amount of Check Enclosed _____

Diamond Sponsors: provide name for 3 memberships

FULL NAME _____

EMAIL ADDRESS _____

FULL NAME _____

EMAIL ADDRESS _____

FULL NAME _____

EMAIL ADDRESS _____

Platinum Sponsors: provide name for 2 memberships

FULL NAME _____

EMAIL ADDRESS _____

FULL NAME _____

EMAIL ADDRESS _____

Gold Sponsors: provide name for 1 membership

FULL NAME _____

EMAIL ADDRESS _____

* CREW chapter bylaws stipulate that a CREW membership belongs to the person (not the company) and is not transferable.

Return this form and payment to:
Executive Director
CREW Charlotte, Inc.
PO Box 36692, Charlotte, NC 28236

Email a .jpg or .tiff file of your company logo to:
executive@crewcharlotte.org

- Please Note
- Your sponsorship benefits begin in January after timely receipt of funds.
 - Payments must be received no later than January 15th in order to be included in printed materials.
 - CREW Charlotte, Inc. is a 501(c)(6) entity.