

SPONSORSHIP

CORE PURPOSE

Influencing the success of the commercial real estate industry by advancing the achievements of women.

"I truly believe that CREW is the most important professional organization in Charlotte, in that no other is so deliberate about helping one another build our businesses. Kimley-Horn believes in the value of CREW - and that's why we have been a sponsor, as well as an active supporter, for over 10 years."

Amy Massey, P.E.
Transportation Engineer/Consultant and Partner
Kimley-Horn and Associates

"CREW Charlotte is integral to our visibility in the marketplace and our ability to consistently meet C-suite members, decision makers and other key contacts in real estate. It also is critical to leverage organizations such as CREW Charlotte that are tied into the community. Credibility is an important aspect as well and CREW Charlotte clearly remains a well organized, recognized and respected organization that delivers exceptional content to its members year after year."

Melissa Boone
Office Managing Partner
CohnReznick

"Over the years I have enjoyed many wonderful groups that I have been associated with, but none have proven to be more worthwhile and beneficial than the CREW Charlotte association. This platform allows me to be a strong advocate for women in real estate. I am passionate about being able to give back to the community I live and work in. CREW Charlotte also allows me to network with some of the brightest real estate professionals in Charlotte. CREW has opened doors for me professionally, given witness to awards, created friendships that will last a lifetime and allowed Cassidy Turley to be a meaningful Corporate sponsor. As a Board member my commitment will be to continually raise the bar and make meaningful contributions in the years ahead."

Lisa Fry
Executive Managing Director, Principal
Cassidy Turley

WHY SUPPORT CREW CHARLOTTE?

OPPORTUNITY AT THE LOCAL LEVEL

NETWORK with senior level decision makers. Our CREW Charlotte membership makeup includes professionals from legal, lending, development, brokerage, design, construction, and other related commercial real estate fields.

ESTABLISH RELATIONSHIPS, broaden recognition and build loyalty.

ACCESS TO A NATIONAL NETWORK

GAIN EXPOSURE to 8000 commercial real estate professionals in 76 major markets across North America.

POSITION YOUR COMPANY as a leader and increase business opportunities.

CREW CHARLOTTE PROGRAMS INCLUDE

Peeling the Banana: The anatomy of the Chiquita Transaction Kati Hynes, Charlotte Chamber of Commerce, Cristy Nine, Cresa, Anne Vulcano, CBRE, Jessica Brown, CBRE, Janet G. Caponi, LS3P

Connecting the Carolinas to the World
Jerry Orr, Charlotte Aviation Director

The Film/TV Industry in Charlotte
Beth Petty, Director, Charlotte Regional Film Commission

DEALS GET DONE AT CREW CHARLOTTE

Marie McLucas, Primax Properties Thanks to Platinum sponsor, Johnston Allison & Hord for closing a loan transaction for a project in West Columbia, SC. Gold sponsor, Kimley-Horn provided engineering services for the project, Gold Sponsor Terracon provided the environmental and geotechnical services for the deal and partner sponsor Chicago Title handled the title work. Thanks to all of our CREW partners.

Cindy V. Wolfe, Bank of the Ozarks When Bank of the Ozarks built its first regional office in Charlotte, we used our CREW connections for everything from architectural design (ai Design Group) to legal services (Johnston, Allison and Hord) as well as many of the maintenance and furnishings contracts including janitorial (Elite Maintenance), waste (O'Leary Group Waste Systems), interior furnishings (Carrie Sharp), artwork (DG White Associates), and HVAC (AirTight). It was great to have all our providers from one reliable source - all trusted CREW members who truly value our business and send me business referrals in return. J.D. Goodrum General Contractors has just been selected as GC for our new Cornelius office and they will be working to include some CREW subs on that project.



CHAPTER SPONSORSHIP OPPORTUNITIES



FIND THE RIGHT LEVEL OF SPONSORSHIP FOR YOUR COMPANY

	Diamond \$10,000	Platinum \$6,000	Gold \$4,000	Silver \$2,000	Partner \$500
Recognition at monthly luncheon meeting	✓	✓	✓	✓	✓
Invitations to the sponsorship breakfast	5	3	2	2	2
Link from CREW website home page to your company's website	✓	✓	✓	✓	✓
5% of sponsorship dollars support University Outreach and Scholarships	✓	✓	✓	✓	✓
Company's name and logo featured in select print materials and media	✓	✓	✓	✓	
Company recognition at CREW special events and networking events	✓	✓	✓	✓	
Recognition in monthly newsletter	✓	✓	✓	✓	
Complimentary luncheon program tickets for the year	36	24	12	5	
Display table at your featured monthly luncheon for company materials	✓	✓	✓		
Recognition on luncheon announcement of your featured luncheon	✓	✓	✓		
Company spotlight in one of our monthly newsletters	✓	✓	✓		
Luncheon sponsor for a selected month	✓	✓	✓		
CREW membership (includes benefits at the local and Network level)	3	2	1		
Complimentary networking event tickets	6	5	2		
Ability to spotlight your company at your featured monthly luncheon from the podium	✓	✓			
Right of first refusal the following year, if you commit by September 1st	✓				
Co-named University scholarship with CREW Charlotte (as determined by CREW Charlotte)	✓				
Opportunity to sponsor and host a Sponsorship Reception	✓				
Exclusive within your industry or profession	✓				
CREW Network Convention Registration	1				
CREW to spotlight your company and members in attendance at your featured monthly luncheon			✓		

CREW CHARLOTTE ANNUAL EVENTS SPONSORSHIP

	CASINO NIGHT \$5000	ABC NETWORKING EVENT \$5000	PRESIDENT'S RECEPTION \$2500
Link on CREW website home page	✓	✓	✓
Complimentary event tickets	5	5	3
Premier sponsor of event	✓	✓	✓
Display table for company materials	✓	✓	✓
Right of first refusal the following year, if you commit by September 1st	✓	✓	✓
Announcement with company logo one month before event	✓	✓	✓
Invitations to sponsorship breakfast	3	3	2
Recognition as sponsor on announcements and signage	✓	✓	✓

SPONSORSHIP COMMITMENT FORM

COMPANY

ADDRESS

CITY/STATE/ZIP

CONTACT

TELEPHONE

EMAIL

SIGNATURE

SPONSORSHIP LEVEL

DIAMOND

\$10,000

☐

PLATINUM

\$6,000

☐

GOLD

\$4,000

☐

SILVER

\$2,000

☐

PARTNER

\$500

☐

CASINO NIGHT

\$5,000

☐

ABC NETWORKING EVENT

\$5,000

☐

PRESIDENT'S RECEPTION

\$2,500

☐

Amount of Check Enclosed

Diamond Sponsors: provide name for 3 memberships

FULL NAME

EMAIL ADDRESS

FULL NAME

EMAIL ADDRESS

FULL NAME

EMAIL ADDRESS

Platinum Sponsors: provide name for 2 memberships

FULL NAME

EMAIL ADDRESS

FULL NAME

EMAIL ADDRESS

Gold Sponsors: provide name for 1 membership

FULL NAME

EMAIL ADDRESS

* CREW chapter bylaws stipulate that a CREW membership belongs to the person (not the company) and is not transferable.

Return this form and payment to:
Executive Administrator
CREW Charlotte, Inc.
PO Box 36692, Charlotte, NC 28236

Email a .jpg or .tiff file of your company logo to:
executive@crewcharlotte.org

Please Note

- Your sponsorship benefits begin in January after timely receipt of funds.
- Payments must be received no later than January 15th in order to be included in printed materials.
- CREW Charlotte, Inc. is a 501(c)(6) entity.