

Commerical . Real . Estate . Women



2010 CREW

Charlotte, Inc.

Chapter Sponsorship Opportunitites



Core Purpose: To advance the success of women in commercial real estate.



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Why Support CREW Charlotte... The Value of Your Investment

Opportunity At The Local Level...

- **Network** with senior level decision makers – membership makeup includes 20% law, 17% brokerage/real estate/development and property management, 22% design and construction, 9% accounting/finance, 12% sales, 5% title/insurance, and 15% related industries.
- **Establish relationships** and gain referrals – network with 188 active local members.
- **Broaden recognition** of your company – over 160 attendees on average at monthly meetings.
- **Build loyalty** in a highly prized target market – CREW referrals help get deals done.

Access to a National Network...

- **Connect** with senior level decision makers in all facets of the commercial real estate industry – investors, architects, brokers, lenders, attorneys and more.
- **Gain Exposure** to 8000 commercial real estate professionals in 66 major markets across North America - 52% of members have over 15 years of experience.
- **Position your company** as a leader in diversity and the advancement of women in commercial real estate.

Deals Get Done at CREW Charlotte Inc...

- **Amy Massey of Kimley-Horn:** Thank you to Peggy Hey (Carolinas HealthCare System) for continued opportunities for Kimley-Horn to serve CHS.
- **Cindy Wolfe of Bank of the Ozarks:** Thank you to Ann Vano of Centdev Properties for allowing Bank of the Ozarks to finance your project in Hickory, NC.
- **Jennifer Orman of Lake Architectural:** I'd like to thank Jody Luke of DSS for her continuous support and assistance helping Lake grow our client base here in Charlotte. We are currently teaming on one project and are looking forward to future opportunities. I truly appreciate all her help!

Exposure to Who's Who in the Commercial Real Estate Industry. Program speakers have included...

- **Mark Vitner** – Senior Economist for Wachovia and frequent guest on CNBC, CNN and NPR
- **Harvey Gantt** – President of Gantt Huberman Architects and former Charlotte Mayor
- **Matthew Martin** – Chief Economist of the Richmond Federal Reserve
- **Katie Tyler** – President and Founder of Tyler 2 Construction

New Benefit for 2010...

- **Receive recognition** at two additional CREW Charlotte, Inc. premier events – CREW Casino Night and CREW Careers.
- CREW Casino Night takes place in the spring and attracts over 200 members of the Commercial Real Estate Community. This event supports a scholarship in the graduate program in real estate studies in the Belk School of Business at UNC Charlotte.
- CREW Careers is a one day interactive program for high school age girls that exposes them to the many aspects of real estate development.

For More Information please contact **Jody Christensen** at jchriste@aglresources.com (704) 643-8888, or **Jennifer Ware** at jware@AllianceCRE.com (704) 364-1100 or visit www.crewcharlotte.org

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PLATINUM SPONSOR \$6,000

- Exclusive within your industry or profession at the platinum sponsorship level
- Link from CREW website home page to your company's website
- Your company's name and logo prominently featured with the highest level of exposure in select print materials and media during the calendar year as **CREW Charlotte Platinum Sponsor**
- Company recognition at CREW special events, at monthly luncheons, and networking events, in monthly newsletter and on our website as a **CREW Charlotte Platinum Sponsor**
- **NEW THIS YEAR: company recognition at CREW's premier special events CREW Casino Night and CREW Careers including three complimentary Casino Night tickets**
- Right of First Refusal on Platinum Sponsorship for 2011, if you re-commit by September 1, 2010.
- Twenty-four complimentary luncheon tickets for use in 2010
- Three CREW Memberships (non-transferable), which include local and network benefits.
- Luncheon Sponsor for a selected Month
 - Six tickets to program luncheon
 - Recognition on luncheon announcement, in monthly newsletter and on our website
 - Display table at the luncheon for your company materials
 - Acknowledgment of your company from the podium

GOLD SPONSOR \$3,500

- Link from CREW website home page to your company's website
- Your company's name and logo featured in select print materials and media during the calendar year as a **CREW Charlotte Gold Sponsor**
- Recognized at every monthly luncheon meeting, in monthly newsletter and on our website as a **CREW Charlotte Gold Sponsor**
- **NEW THIS YEAR: company recognition at CREW's premier special events CREW Casino Night and CREW Careers**
- Eight complimentary luncheon tickets for use in 2010
- One CREW Membership (non-transferable), which includes local and network benefits.
- Luncheon Sponsor for a selected Month
 - Four tickets to program luncheon
 - Recognition on luncheon announcement
 - Display table at the luncheon for company materials
 - Acknowledgment of your company from the podium
 - Ability to present your company from the podium for 3 minutes

SILVER SPONSOR \$1,500

- Link from CREW website home page to your company's website
- Recognition with company name and logo at monthly luncheon tables, and in selected print and media materials during the calendar year as a **CREW Charlotte Silver Sponsor**
- Recognized at December luncheon as a **CREW Charlotte Silver Sponsor**
- Recognition at all Board Meetings and CREW After Hours

PARTNER \$500

- Recognition on web site as a CREW Partner

CASINO NIGHT HEADLINE SPONSOR \$5,000

- Premiere Sponsor of our **Casino Night Event** benefiting the Belk College of Business at UNC Charlotte. This event attracts over 200 attendees from the commercial real estate industry
 - Five (5) tickets to Casino Night Event
 - Display table at the event for your company materials
 - Ability to present your company from the podium for three minutes



Ava Gritzuk, Executive Director
CREW Charlotte, Inc.
P.O. Box 36692
Charlotte, NC 28236
email: agritzuk@bellsouth.net

Created by: Gresham, Smith and Partners

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CREW Charlotte, Inc. - 2010 SPONSOR COMMITMENT FORM

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

CONTACT: _____

TELEPHONE: _____

FAX: _____

EMAIL: _____

AUTHORIZED SIGNATURE: _____

SPONSORSHIP LEVEL

PLATINUM SPONSORSHIP \$ 6,000

GOLD SPONSORSHIP \$ 3,500

SILVER SPONSORSHIP \$ 1,500

PARTNER \$ 500

CREW CASINO NIGHT \$ 5,000

Amount of Check Enclosed: _____

In-Kind Services of: _____

Valued at: _____

Please return this form, and payment to: Ava Gritzuk, Executive Director
CREW Charlotte, Inc.
P.O. Box 36692
Charlotte, NC 28236

Please email a .JPEG or .TIFF file of your company logo to: agritzuk@bellsouth.net

Please Note:

- 1. Your sponsorship benefits begin in January 2010, or upon receipt of check thereafter.*
- 2. CREW Charlotte sponsorship payments are not deductible as charitable contributions for federal income tax purposes.*

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Chapter Sponsorship Application



If you are a Platinum or Gold Sponsor, please fill out the following with your sponsor commitment form. A CREW Representative will follow up with those identified below to complete a membership application which must be submitted for final approval.

PLATINUM SPONSOR: Three (3) Memberships

1 FULL NAME: _____
EMAIL: _____

2 FULL NAME: _____
EMAIL: _____

3 FULL NAME: _____
EMAIL: _____

GOLD SPONSOR: One (1) Membership

1 FULL NAME: _____
EMAIL: _____

