

An association of commercial real estate professionals in the Charlotte, NC area



From the President

Worrying about the future....

This month I wanted to include some sound advice from my dear friend Brian Parsley with WeSkill. During these difficult times, it is easy to get bogged down with worrying about our jobs, the economy, our families; I am guilty of this on a daily basis. Brian has offered up some great advice and guidance, I hope that you too will benefit from his words of wisdom.

Are you focusing all your time and energy on worrying about the future?

It's okay to say yes - it's human nature to worry about the future, but it's not completely healthy or helpful.

Agreed? Good.

So, here's what I want you to do. Today, I want you to worry. I mean really worry. Yes, you heard me right. Worry about everything - your job, your family, school grades, the mortgage and your health - all of it. Give yourself 30 minutes just to worry.

Write it on your calendar - "Uninterrupted Worrying About the Future."

Tell your family or friends this is DO NOT DISTURB time.

Don't drink your coffee, read the paper or feed the dog during your worry time. That will only water it down. I want you devote your *full attention* to nothing but serious worrying.

After that half-hour has passed, declare a ban on that kind of thinking for the rest of the day. But before the ban, ask yourself, "What did I accomplish in that time?" Write down your answer.

Now look down at that piece of paper. What's on it? Absolutely nothing? Zip. Zilch. Nada?

You see, if you're just going to sit and worry all day long, it's not going to do you a bit of good because you will have nothing to show for it - except more grey hair (if you have hair), anxiety and stress - and still no control.

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what will you create today?

Worrying about the future (cont.)

The future you're worrying (or in some cases complaining about) is out of your control. (Hint: the keyword here is *control*.) You cannot and will not have *control* over everything in your future. Yet you spend enormous amounts of time and energy worrying about it - trying to control it or predict it; which is completely unproductive.

But all is not lost - There are steps you can take to remove worry from your life.

Ready for the help?

In order to remove or reduce your worry levels, you need to reframe how you think about your future.

You cannot *control* your future but you can *influence* it. Which means you have the ability to positively *affect* your future by taking the *right actions* today.

Here's a simple example: If you do the *right things* in your career you will have a greater chance of getting a raise but there are no promises that you will.

If you keep worrying about your future then be prepared to accept the results you're getting because they're the results you should be getting. It's simple cause and effect. Not witchcraft, voodoo or fate.

If you want to worry less about your future, do things differently. Respond in a different way to your current circumstances. Realize that the "emotions" associated with worrying impact the way you think. The way you think impacts the way you act, and that influences your future.

To worry or not to worry... the choice is yours.

For more information and advice from Brian, please go to www.brianparsley.com or www.weskill.com.

Stacie Jacobs

<mailto:SJacobs@tcnc.biz>

UPCOMING EVENTS & MEETINGS

Thursday
July 29

After Hours - Public Speaking with Amy Clement

5:30pm - 7:30 pm
Dressler's Restaurant
1100 Metropolitan Ave
Charlotte, NC
RSVP: executive@crewcharlotte.org

Tuesday
August 10

CREW Charlotte Monthly Meeting

11:15am - 1:00pm
The Westin Hotel 601 College St., Charlotte
<https://www.registrationfactory.com/v3/default.cfm?EventUUID=ECA6A1FB>

Saturday
October 2

JOIN CREW CHARLOTTE IN RACING FOR THE CURE

Gateway Village - Uptown Charlotte
To join the CREW Charlotte, Inc. Race Team

Go to:

http://charlotte.info-komen.org/site/TR?pg=team&fr_id=1833&team_id=137495

July 22, 2010 President's Event – Members Only

Who You Missed:

If you couldn't join us, you missed all those CREW members who gathered during the annual President's Event at Strike City Bowling at the EpiCentre.

What You Missed:

Anyone who did not attend missed an evening of fun and socializing. The bar was crowded, the pizza was plentiful, and the lanes were well-used during this yearly networking event. Anyone who had not been to the EpiCentre now understands why it has been touted as a special addition to Uptown Charlotte. Members enjoyed themselves in talkative groups by the bar, the food, the pool tables, and the bowling lanes.

Lessons Learned:

CREW Charlotte members know how to have fun with each other. The President's Event gives members an opportunity to catch up and find out about other members' projects in a more informal setting. Events like this allow women to network at their best.

Lunch Sponsor Information:

Our July meeting was sponsored by Johnston, Allison & Hord, P.A.

WELCOME TO CREW Charlotte, Inc.

At our next event, please introduce yourself and welcome the following new members who have joined CREW Charlotte, Inc.

Anthony Swainey

Vice President Commercial Lending
Bank of The Ozarks
700 E. Morehead Street
Suite 100B
Charlotte, NC 28202
704-714-7919
aswainey@bankozarks.com
DISCIPLINE: Commercial Lending

Elizabeth Pursley

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9929 John Price Rd.
Charlotte, NC 28273
704-521-8003 ext. 109
epursley@akpainting.com
DISCIPLINE: Construction

Cindy Urbanik

Owner/Interior Designer
CU Interiors
504 Pierson Drive
Charlotte, NC 28205
704-806-8175 (C)
cindy@cu-interiors.com
DISCIPLINE: Interior Design

David Rushing

Division Vice President
All American Relocation, Inc.
5433 Wyoming Avenue
Charlotte, NC 28273
704-927-0310
drushing@aacorp-usa.com
DISCIPLINE: Management

CREW Charlotte CAREER CORNER

Job Opportunities

CREW Charlotte would like to notify our membership of the following opportunities. Please contact any of the following CREW members if you know of anyone who is personally interested and qualified for the following job postings. To post opportunities, contact Janice Self, Executive Director, 704-332-9008 <mailto:executive@crewcharlotte.org>

July 24, 2010: **Accounting/Management Assistant Position**

Charlotte-metro based General Contractor in search of **Accounting/Management Assistant** to join growing company.

Experience: Previous Experience in the General Contracting Field required.

Skills: Candidate to have a strong accounting/bookkeeping background and managerial skills required; good oral and written communication; proven ability to multi-task and handle multiple projects at one time; addresses tight deadlines and a multitude of accounting and project management initiatives; must be thorough and detail-oriented; experience in Microsoft Office platforms required, background in Sage/Timberline Accounting Software a plus. Competitive salary and benefits offered.

Interested Candidates: please submit resumes to job.posting20101@gmail.com

July 14, 2010: CREW member **Catherine Quinn, Helix Financial Group, LLC** is hoping to fill this Underwriting position with a CREW Charlotte Member!!!

<http://tbe.taleo.net/NA6/ats/careers/requisition.jsp?org=BLACKROCK&cws=1&rid=4934>

Submitted by: Catherine Quinn
Helix Financial Group, LLC

Contact: Curtis Langdon, Vice President
BlackRock Human Resources
40 E 52 Street 7th Floor
New York, NY 10022
Curtis.Langdon@BlackRock.com
P - 212.810.8474
F - 212.810.5457

June 9, 2010: Cambridge Properties, Inc. is seeking a Real Estate Manager

Position Description: Overall responsibility for Cambridge Properties' property management, office accounting, cash management and payables/receivables. Finance and accounting include assisting in cash management, office revenue/expense accounting and payroll coordination. Position is responsible for property management including vendor management and tenant relations as well as assisting with collateral marketing materials and aerials to support leasing. Assist GLM in corporate/personal activities.

Submitted by: Janice Self
704-332-9008

Contact: Jay Priester
Cambridge Properties, Inc.
831 E. Morehead Street, Suite 245
(O) 704.333.2393 x108
jjp@cambridgeprop.com

CREW Charlotte Member Profile: *Keeley Brown Tase*



Current job: Senior Account Executive at the *Charlotte Business Journal* specializing in commercial and residential real estate, banking, entertainment and professional sports categories.

Summary of your role in the company: Assist local and regional companies in growing their business through strategic marketing campaigns in our print, online and event sponsorship offerings.

How I chose my occupation: I was hired in February of 2001 to grow the real estate category of advertising at the *Business Journal*. I had been a Realtor for 5 years (tives and entrepreneurs that we reach).

The most satisfying part of my job is: Getting measured results for local and regional companies through our various multi-media, marketing offerings.

Best leadership advice I have been given: Business relationships start with people – getting to know clients and having a true interest in them and their professional needs have been key to my success.

Greatest professional achievement: Obtaining my real estate license in 1996, which has enabled me to find success in many areas! Also, holding my head high through faith during and after the most challenging 18 months of my life both professionally and personally.

Number of years with CREW: Under 1. CBJ has been member for 12+ years.

Most significant CREW connection: There have been several key connections for me, but the two most significant have been with current CREW President Stacie Jacobs and Cindy Wolfe, Past President.

Place of birth/hometown: Cleveland, OH. Grew up in tiny town south of there - Uhrichsville, OH.

Number of years in Charlotte: 23

Family: Husband, Albert. Cats, Sammy & Nathan.

My ideal vacation spot: Any secluded Caribbean destination...preferably *Ladera* in St. Lucia.

Hobbies/Interests: Anything outdoors, especially gardening. Singer for worship team.

Other professional organizations I belong to: In addition to serving on the CREW communications committee, I serve on the Board of Directors for *Jacobs Ladder* <http://www.jacobs laddercharlotte.org>, member of CRCBR, member of Charlotte Regional Realtor Association, member of Homebuilders Association of Charlotte and serve on CRE committee of the Lake Norman Alliance group.

I wish I could: Have the time to volunteer more.

MAKING CONNECTIONS

I would like to thank Carrie Sharp, JMA Commercial Interiors, for her recent 1031 Exchange referral to NCS Exchange Professionals.

Whitney Brennan
Vice President
NCS Exchange Professionals
A 1031 Exchange Company

Meredith Dickerson of Coldwell Banker Commercial MECA would like to thank Randy Hopkins of Hopkins-McElhannon Group for a great referral! Randy referred a group looking for a broker to list their property for sale. The property closed successfully on July 1st!

Meredith Dickerson, CCIM
Coldwell Banker Commercial MECA
meredith.dickerson@cbcmeca.com
www.cbcmeca.com

I wanted to let everyone know that *Carrie Sharp* and I were able to work together on a project moving her household goods from Vilas, NC to our storage facility in Charlotte, NC. My company was able to help her finish packing and load her belongings on our truck for transport. Now that everything is in Storage, Carrie can come in and pull some items out as she needs them. We will be delivering her items in the Charlotte area to her new home. Thank you, Carrie, for entrusting your possessions to *All American Relocation, Inc!*

David Rushing, Division VP
All American Relocation
<mailto:drushing@aacorp-usa.com>

Reinventing Finance CREW Member Amy Clement is quoted in Industrial Magazine

Amy Clement, who heads the owner representative services group at Childress Klein Properties in Charlotte, said that 18 months into the recession, the firm is now beginning to see clients address their commercial real estate problems. In contrast to previous recessions that were "mild, shallow and quick," she said, "this is the opposite. It's a ver difference world we're living in. There's been an absolute lack of liquidity in the market."

Read more: [..\..\Amy Clement 2010\Development magazine Summer 2010.pdf](#)

Amy L. Clement, Managing Director
Childress Klein Properties
301 South College Street, Suite 2800
Charlotte, North Carolina 28202
Direct 704-343-4373
Cell 704-491-1556

2011 Board of Directors Slate

We have a wonderful slate of leaders for our 2011 Board of Directors slate. Each CREW member is asked to give consideration to these leaders for you will be asked to vote at the August 10th luncheon meeting.

Once our 2011 Board is in place, it will be their collaborative responsibility to effectively establish a strategic plan for our organization, implement policies and procedures, set annual goals and objectives, and coordinate overall activities of CREW Charlotte.

If you should have any question, please contact Janice Self, Executive Director executive@crewcharlotte.com



Past President
Stacie Jacobs
 The Title Company of NC



President Elect & Delegate
Jill Dinerman
 Katten Muchin Rosenman LLP



President
Holly Alexander
 Concorde Construction Co.



Delegate
Dawn Royle
 Master Title Agency



Secretary
Kim Marks
 aiDesign Group



Director At Large
Barbara Briccotto, IIDA, LEED AP



Treasurer
Madie Burch
 Paragon Commercial Bank



Director At Large
Lauren Reinhardt
 Stewart Engineering



Director At Large
Wanda Townsend
 Johnston, Allison & Hord

MEMBERS ON THE MOVE



Crew Charlotte's Margaret Martin of MECA Properties was recently selected as a finalist for the *Charlotte Business Journal's* CFO awards. These awards are presented to Charlotte-area professionals who exemplify excellence as corporate financial stewards.

According to the *Charlotte Business Journal*, "Nominees are judged based on financial management skills, strategic thinking, and a demonstrated commitment to fiscal integrity and accountability." Award Categories include:

Small Private, Midsize Private, Large Private, Small Public, and Large Public Companies; Small Non-Profit, and Large Non-Profit Organizations; and Turnaround Achievement

The presentation luncheon will be held on August 5, and winners will be featured in a special section of the August 6 *Charlotte Business Journal*.

Read more: [CFO of the Year Awards - Charlotte Business Journal](#)



CREW Charlotte congratulates **Bobbi Jo Lazarus** who was recently promoted to tax manager in Elliott Davis, PLLC's Charlotte Office. Bobbi Jo specializes in real estate and partnership tax.

Bobbi Jo Lazarus | CPA

Manager | Elliott Davis PLLC

700 E. Morehead Street, Suite 400 | Charlotte, NC 28202

Direct 704.808.5245 | Office 704.333.8881 | Fax 704.749.7945

blazarus@elliottdavis.com | www.elliottdavis.com

Gensler Promotions in Charlotte NC Office

2010 | Charlotte, NC | Gensler is pleased to announce office promotions — The Charlotte office of **Gensler** announced recently that it has promoted **Amy E. Davis to Associate**. The promotions are made on an annual basis in recognition of outstanding client service, innovation, contribution to the Gensler organization, and community participation.

Amy E. Davis

Davis, a Project Manager and Designer for the Charlotte office, joined Gensler in 2005. With over 10 years of experience, she manages projects for Financial and Workplace clients including Microsoft, Quintiles and US Bank. Currently, she manages a design guidelines project for a large national client. Davis holds a Bachelor of Interior Design degree from Mississippi College. She is the Charlotte office REVIT leader, a member of Gensler's Project Management Committee and a member of **Commercial Real Estate Women (CREW)**.

amy_davis@gensler.com

Updated Member Contact Information

Tricia Horne
2044 S. Wendover Rd, Charlotte, NC 28211
704-365-5020 H; 704-661-1646 C
Thorne19@carolina.rr.com

Sarah Funkhouser
6921 Kuck Road, Charlotte, NC 28227
980-322-2832
sarahfunkhouser413@gmail.com

Dalia Rock, IIDA, LEED AP
704-443-7263 mobile
dalia_rock@hotmail.com

Ben Miller, Regional Director
Elite Maintenance
704-389-0002
Ben@elitemaintenance2.com

Member News Updated Member Contact Information CREW Connections
Career Corner submissions or additional information for the Newsletter can be forwarded to:

Janice Self, Executive Director
CREW Charlotte, Inc.
704-332-9800
mailto:executive@crewcharlotte.org

Due no later than the 15th of the month

Don't let referrals go unrecognized!
CREW Connection cards are provided at each luncheon table
for your submission and once completed, please hand to

Janice Self or you may submit your connection via email: mailto:executive@crewcharlotte.org

Have you recently received a promotion or award? Were you recently featured in an industry publication? Tell CREW Charlotte and CREW Network about it! [CREW Network.org](http://CREWNetwork.org)

Please take a moment to complete the online form to share your news with your fellow CREW members. Be sure to include as many details as possible, including the date the event occurred, award judging criteria, previous employment, etc.

Submissions will also be featured in the on-line e-mail publication *NetWORKS*.

SAVE THE DATE!
Sept. 25 - Oct. 2
CREW Charlotte Presents
Queen City in Pink!

*Join us in dressing the Queen City in Pink
in honor of the Susan G. Komen Walk for the Cure.

For info contact Janice Self at 704-332-9008
or executive@crewcharlotte.org



***Dye a Fountain!**



***Display a Ribbon!**



***Light Your Building!**

[2010 QCIP Participant Package.pdf](#)

South Park Lunch Ladder meeting dates

July 20	Terrace Café at Piedmont Row	11:45-1:00
September 21	M5 at SouthPark	11:45-1:00
November 16	Mezzanote at Providence/Sharon Amity	11:45-1:00

All are welcome and invited! Ann McGuire

For more information, contact: <mailto:amcguire@carolina.rr.com>

CREW Charlotte 2010 Leadership

BOARD OF DIRECTORS

President
STACIE JACOBS
 The Title Company of NC
sjacobs@tcnc.biz
 704-342-4278

President Elect/Delegate
HOLLY ALEXANDER
 Concorde Construction Co.
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 704-975-8540

Director/Immediate Past President
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Director/Treasurer/Delegate
JILL DINERMAN
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 704-444-2042

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 336-816-0413

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Director at Large
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Director at Large
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Executive Director
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 704-332-9008

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COMMITTEE CO-CHAIRS

Communications Committee

Janeen Miller-Hogue - *The Miller-Hogue Law Firm*
jmhogue@m-hlaw.com
 704-307-4344

Charity Kimmel - *SouthWood Corporation*
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 704-588-5000

Membership Committee

LaToya Brown - *Parker Poe*
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Wendy Hill - *Regus Group*
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Programs Committee

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Lauren Reinhardt - *Stewart Engineering*
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Sponsorship Committee

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Jennifer Ware - *Alliance Commercial Real Estate Services*
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Adult Outreach Committee (Queen City in Pink)

Bobbi Jo Lazarus - *Elliott Davis, PIIC*
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 704-808-5245

Wanda Townsend - *Johnston Allison & Hord*
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University Outreach Committee (Casino Night)

Ben Miller - *Elite Maintenance*
Ben@elitemaintenance2.com
 704-389-0002

Ginger Rolfes - *Charlotte School of Law*
ginger_rolfes@yahoo.com
 704-807-3974

Youth Outreach Committee (CREW Careers™)

Carrie Sharp - *JMA Commercial Interiors*
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 704-372-5260

Kimberly Mobley - *Gantt Huberman Architects*
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